



NEWSLETTER #06



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Project Events: Regional Conferences



City of Roermond

On 18 December, RESOLVE was presented in a regional stakeholders conference organised by Nederland Circulair. More than 30 companies took part in the conference about sustainability, providing examples on how Roermond companies manage sustainable ways of producing goods, collecting waste and cradle-to-cradle principles (circular economy).

[Read more](#)



Kronoberg County

During 2017 and 2018, a survey was conducted within the EU project RESOLVE, on how attractive Växjö city center is experienced by customers and traders. The result showed, among other things, that people in Växjö spent more money in 2018 than in 2017 and that it is those who use public transport, ride bicycles and walk that account for the largest increase.

[Read more](#)



Reggio Emilia

The Regional Conference of RESOLVE project was held in Reggio Emilia on February 28th.

The meeting represented an occasion of learning dedicated to the relationship between mobility issues and the trade evolution in historical city centres and it was aimed particularly at retailers from Reggio Emilia city centre.

Professor Giuliano Mingardo from Erasmus University in Rotterdam led the debate with the large audience that took part in the meeting.

[Read more](#)

RESOLVE Regional Action Plans almost ready!

This last semester, partners have been fully involved in the development and realisation of the most important output of RESOLVE first phase: the Regional Action Plans (RAPs).

RAPs are the result of three-year learning activities through which partners have exchanged knowledge, shared experiences and imported good practices from other territories with the ultimate goal of reducing CO₂ emissions while supporting growth in the local retail economy and increasing the attractiveness of the city centres. This learning will be transferred and adapted to the local contexts through the implementation of a Regional Action Plan in each of the 8 territories involved in the project.

A Regional Action Plan should be a clear list of concrete actions deriving from the learning process: a sort of “declaration of intent” for the upcoming two years, stating which actions will be implemented in the territories, also with the direct involvement of local stakeholders.

The goals envisaged by RESOLVE partners in RAPs range from reducing traffic related to delivery of goods in the city centres, to decreasing the individual car transport and giving more space to sustainable forms of mobility, especially to pedestrians, always keeping in mind the need to increase the attractiveness of the city centre and the growth of retail economy.

In order to reach these goals, several concrete measures are foreseen in the action plans and will be monitored during the last 2 years of the project, such as:

- the introduction of free-floating bike sharing services to provide a sustainable option for accessing the city centre without the car;
- more environmentally friendly delivery of goods to the retailers in the city centre, through a successful last-mile city distribution with small electric vehicles;
- realisation of communication campaigns targeting new citizens and aimed at informing them about sustainable modes of transport to access the city centre.

All these actions are resulting from the exchange of experience among RESOLVE partners in these last 3 years. Let's wait for the results of their implementation in Phase 2!

Let's meet RESOLVE partners

In this issue, we have asked our partners City of Roermond and City of Warsaw to give an evaluation of RESOLVE first phase and to present the impact the project will have at local level. Here you find a preview of the interviews published on the website.

City of Warsaw



How do you evaluate RESOLVE's first phase? What have you learnt so far?

The first phase of the RESOLVE project was quite intense and fruitful. Through the last three years we have been exchanging experience with other project partners, conducting surveys regarding public spaces, meeting with stakeholders as well as with external experts. This comprehensive approach let us broaden our perspective and learned a lot.

First of all, we extended our scope of interests. Initially we were focused on people travel behaviour. What we find as important after some time was how the deliveries are made in the retail area. Moreover, the topic of urban logistic is not well recognized in Warsaw. In the effect we commissioned two big surveys which goal was to describe the scale and way of deliveries on two important retail streets. The conclusion was a big surprise for us – we didn't realize how much traffic is generated because of even small shops.

[Read more](#)

City of Roermond



How do you see mobility in your city/region by 2021 and how will RESOLVE contribute to achieve these objectives and vision?

In 2021 we plan to achieve a modal-shift of 5% of the visitors of Roermond. Beside smart information about the customer journey to Roermond visitors and workers have a real choice of changing transport modes at the moment they are approaching the city. Park&Bike and bike sharing are visible and common in and around the city. Additionally almost all the entrepreneurs organise their distribution by sustainable ways of transport. RESOLVE has, together with a state of the art view on mobility and urban transport, contributed to the awareness of sustainable mobility. Since 2016 we put a lot of effort in creating awareness among different stakeholders which helps us to convince politics to think different. Concrete example is the development of new neighbourhoods in which it is more common to give space to a green environment, walking, cycling and shared mobility instead of usual car parking. Thanks to RESOLVE the attitude towards such spatial developments is changing.

[Read more](#)

Partners & Contacts

Project partners

- City of Roermond (NL) – *Lead partner*
- Department of Regional, Port and Transport Economics (RHV BV) (NL)
- Municipality of Reggio Emilia (IT)
- Transport for Greater Manchester (UK)
- Maribor Municipality (SI)
- Kronoberg County Administration Board (SE)
- Almada City Council (PT)
- City of Warsaw (PL)
- Moravian-Silesian Region (CZ)



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