## Empirical evidence and future directions for equity weighting

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## Proportional shortfall




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## Why proportional shortfall?

Main reasons:

1. Balances concerns for 'severity of illness' and 'fair innings'
2. Avoids ageism in reimbursement decisions (i.e. equal weight for younger and older patients)


## A brief history of..



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Since 2001, seven empirical studies examined whether proportional shortfall is aligned with societal preferences.


## Support for proportional shortfall

| Study | Year | Country | Design | $N$ | Sample | Support <br> for PS |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Stalk et al. | 2005 | NL | Ranking <br> exercise | 65 | Convenience | ++ |
| Olsen | 2013 | Norway | Pairwise- <br> choice task | 503 | General public | -- |
| Brazier et al. | 2013 | UK | DEE | 3,669 | General public | $--/-$ |
| Van de Wetering <br> et al. | 2015 | NL | DEE | 1,205 | General public | -- |
| Bobinac et al. | 2015 | NL | WTP | 1,320 | General public | - |
| Rowan et al. | 2016 | UK | DCE | 3,669 | General public | + |
| Richardson et al. | 2017 | Australia | Paired <br> comparison | 606 | General public | + |

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## Support for proportional shortfall

| Study | Year | Country | Design | $N$ | Sample | Support for PS | Support for Age |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stolk et al. | 2005 | NL | Ranking exercise | 65 | Convenience | ++ | ++ |
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## Support for proportional shortfall (2)

- Public generally prefers prioritising younger over older patients
- Consequence of using proportional shortfall is that older patients may more frequently be prioritised



## How to move forward?

Adjust proportional shortfall?

- To align proportional shortfall with preferences for prioritising younger patients
- To meet the objective of avoiding ageism (by giving older patients a lower weight)

Adjust monetary reference values?

- To reflect severity-related preferences within different age groups




## Societal preferences for severity and age

Two stated-preference studies conducted to examine (the strength of) societal preferences for severity and age.

Choice- and person-trade-off tasks:

- Elicit preferences for priority setting based on severity, age, and combination of both (status: in press)

Contingent-valuation tasks:

- Estimate the severity-dependent willingness to pay per QALY at different ages (status: data collection)



## Societal preferences

Difference in severity, same age:

- Preference for reimbursing treatment for more severely ill patients



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Difference in severity, same age:

- Preference for reimbursing treatment for more severely ill patients

Difference in age, same severity level:

- Preference for reimbursing treatment for younger patients

Difference in severity and age:

- Preference for reimbursing treatment for younger patients, regardless of patients' severity level



## Strength of preferences


$\square$ Small difference $\quad$ Large difference


## Strength of preferences



- Small difference $\quad$ Large difference



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## Current decision framework



## Severity-dependent WTP at different ages

|  |  | Age |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 10 years | 20 years | 40 years | 70 years |
| $\begin{aligned} & \text { गे } \\ & \stackrel{\rightharpoonup}{0} \\ & \stackrel{\rightharpoonup}{む} \end{aligned}$ | 10 | $€$ | $€$ | $€$ | $€$ |
|  | 30 | $€$ | $\epsilon$ | $\epsilon$ | $€$ |
|  | 50 | $€$ | $€$ | $€$ | $€$ |
|  | 70 | $€$ | $€$ | $€$ | $€$ |
|  | 90 | $€$ | $€$ | $€$ | $€$ |

## Severity-dependent WTP at different ages



Hypothesis:

- Higher willingness to pay for relatively more severely ill and younger patients.



## Future directions

- Severity and age may both be important, but age may be more important



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- Proportional shortfall or reference values may need to be adjusted to account for age-related societal preferences in society or to avoid ageism
- If severity is not 'it', what else may be relevant? Rarity of diseases? Prioritising patients at the end of life?
- How to account for uncertainty in severity estimates that may impact the outcomes of reimbursement decisions?



## Calculating the SAPCE

Versteegh et al. (2019) published a method and developed a tool for calculating the severity-adjusted probability of being cost effective.

By integrating:

- Uncertainty associated with patients' QALE (obtained from PSA)
- Uncertainty associated with remaining QALE in absence of disease (based on age- and sex-adjusted population QALE)

And:

- Obtaining a distribution for (absolute and/or) proportional shortfall
- Calculating the probability a new technology is cost-effective given the different reference values that may apply


Table 1: Example calculation of the severity-adjusted probability of being cost-effectiveness


## iMTA Disease Burden Calculator

iDBC tool (R based) available for:

- The Netherlands, Norway, USA, Spain, Germany, and the UK
- (Free) download from iMTAs website: https://imta.shinyapps.io/iDBC/



# Want to discuss further? <br> Contact me 

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## Additional slides

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## Proportional shortfall - Calculations

Different calculations in context of (strong) heterogeneity, episodic disease course, and prevention.

Heterogeneity:

- Calculated as a weighted average

Episodic course:

- Calculated and presented per subgroup during episode
- Representative of shortfall during episode, but total shortfall is overestimated due to exclusion of disease-free period



## Proportional shortfall - Calculations (2)

Prevention:

- Moment of treatment
- Subgroup of patients who actually fall ill

Rationale:

- Illustrates the sense of urgency/necessity of preventive treatment
- Avoids differences between patients who receive preventive or curative care for the same disease
- Avoids 'double penalty' as relatively higher costs and lower average proportional shortfall would lead to relatively less favourable ICERs for preventive treatments
- Better aligned with objective to prioritise the more severely ill



[^0]:    Level of support: -- = no, - = limited, + = modest, ++ = strong.

