

Annual Conference Sectorplan SSH-Breed 'The Influence of Digitalisation on Work, Prosperity and Entrepreneurship'

Friday, 7 March 2025

Location: Hal4 aan de Maas, Watertorenweg 200, 3063 HA Rotterdam

00.00 00.00	Designation	
08:20 – 09:00	Registration	
09:00 – 09:15	Welcome and Opening Remarks Koen Swinnen	
Theatre	Professor of Private Law and Public & Private Interests (Erasmus University Rotterdam) Academic Director Erasmus SSH-Breed Sectorplan	
	Academic Director Erasmus 3311-Breed 300torptan	
09:15 – 10:15	Keynote Address: Here's the Thing: Critically leveraging human-centric Al within the workplace, by Jason Pridmore	
Theatre	Associate Professor, Department of Media and Communication (Erasmus University Rotterdam)	
	Co-Director for AI and Educational Technology, Community for Learning Innovation (Erasmus University Rotterdam)	
	Co-Lead Al Strategy group (Erasmus University Rotterdam)	
10:15 – 10:30	Coffee Break	
	Panel sessions I	
10:30 – 12:30	The Digital Society	
	Governance, Perceptions and Impact of AI	
Theatre	Chair: Sonia de Jager Discussant: Ofra Klein	
	Masuma Shahid Erasmus University Rotterdam	The Impact of AI, Digitalisation and the AI Act on LGBTQ+ Rights
	Valentina Golunova Maastricht University	Exploring the Role of the AI Act in the Multi-Actor Governance of Political Deepfakes
	Jaseff Raziel Yauri Miranda Erasmus University Rotterdam	Beyond the Brussels Effect? Brazil's Internet Governance Regulations and the Development of Al Policies
	João Gonçalves Erasmus University Rotterdam	Perceptions of Risk of Al Applications by the General Population: A Comparative Study between the Netherlands and South Korea



	Panel Sessions I - continued		
	- Interpretation of the state o		
10:30 – 12:30	_	Digitalisation and Platformisation of Work Processes and Products	
Maaslounge	Platformisation of Work Chair: Shu Li	Discussant: Martien Schaub	
riadotodrigo	Victoria Daskalova	Zooming out: Foundational Questions for a	
	Utrecht University	Nascent Field of Platform Work Regulation	
	Colleen Boland	The EU Platform Work Directive and Supranational	
	Radboud University	Regulation of Platformisation. The Dutch Care Work Case Study as a Starting Point for	
		Understanding Implementation	
	Greetje Corporaal	Entry of Platform Technologies into Large Multi-	
	Erasmus University Rotterdam	Business Unit Organizations. The Role of Gatekeeper-Non-Gatekeeper Interactions and	
	notterdam	Locus of Entry in Shaping Adoption Paths	
	Jing Hiah & Roy Huijsmans	Platform Work and Migration: A Dynamic Interplay	
	Erasmus University Rotterdam		
10:30 – 12:30	Digital Decision Support		
	Decision Making and AI Chair: Andreas Alfons	Discussant: Paul Kocken	
Breakout 1	Wolter Pieters	Explainable Explainability and the Pitfalls of	
	Radboud University	Technological Transparency	
	Srecko Koralija, John D.	Context and Decision-Making Drive AI Companion-	
	Rudnick Jr. & Lisa Knowles	ship as Crisis Consultation Tool	
	VU Amsterdam Damion Bunders	Living up to Different Forms of Dmocracy?	
	Utrecht University	Analyzing the Governance of a Sex Workers'	
		Platform Cooperative	
12:30 – 13:30	Lunch break		
Theatre			
13:30 – 13:45	Dutch Research Agenda (N	WA)	
Theatre		Call 'Digital Technology and Work'	
	Panel sessions II		
13:50 – 15:20	The Digital Society		
	Trust and Identity in a Digital Society		
Theatre	Chair: João Gonçalves	Discussant: Jeroen Jansz	
	Silvia Majo Vazquez VU Amsterdam	Living with Technology: How Socially Interactive Robots Affect News Users Opinions towards Trust	
		and Learning from News	
	Alexandre Madelaine Erasmus University	Narrative Battles in Hyperreality: The Case of Star Citizen	
	Rotterdam	- Sidzon	
	Arul Chib, Zhang Jiefang	Digital (Dis-)embeddedness of Immigrant	
	Erasmus University	Entrepreneurs from China in Den Haag	
	Rotterdam/BIGC		



	Panel Sessions II - continued	1
13:50 – 15:20	Digitalisation and Platformisation of Work Processes and Products Digital Platforms and Entrepreneurship	
Brookout 2	Chair: Enrique Santamaria E	cheverria Discussant: Philipp Cornelius
Breakout 2	Anne Heslinga & Ellen Loots Erasmus University Rotterdam	Digital Platforms, Entrepreneurship, and New Industry Emergence: Barriers to Integration and Support in Local Ecosystems
	Sake Kruk, Sanneke Kloppenburg, & Fini Lovita Wageningen University	Digital Platforms Governing Practices: How Data Objects Reconfigure Indonesian Fish Farming
	Greetje Corporaal Erasmus University Rotterdam	Power Asymmetries in Digital Platform Ecosystems: How Dependencies impact Partner Organizing for Innovation
13:50 – 15:20	Digitalisation, New Ways of Al and the Workplace	f Working and the New Employee
Maaslounge	Chair: Ferry Koster	Discussant: Dainis Zegners
	Ilse de Jong, Wolter Pieters & Tirza van Noorden Radboud University	The Role of Choice and Accuracy in Shaping Autonomy and Engagement in Automated Tasks
	Matthew J. Dennis Eindhoven University of Technology	Creative Work & Human Well-Being: Does Using AI Creatively Make Work Worse?
	Yijing Wang e.a. Erasmus University Rotterdam	Is AI The Good Guy or The Bad Guy? Exploring Workplace Readiness for AI-Related Risks in Three European Countries
13:50 – 15:20 Breakout 1	Data and Cyber Harms at Work The Role of (Data) Intermediaries in Data Protection Chair: Marta Anna Marciniak Discussant: Shu Li	
	Sascha van Schendel Erasmus University Rotterdam	Digital Platforms as Police Surveillance Intermediaries?
	Roel Lutkenhaus, Elifcan Karacan, Alejandro Dominguez Rodriguez & Maximilian A. Friehs, Twente University	Rethinking Access to Social Media Data: Ethics, Laws, and the Public Good
	Julia Krämer Erasmus University Rotterdam	Running on Data: The App Store Governance of mHealth Apps
15.00 15.05	Coffee hystl	
15:20 – 15:35	Coffee break	



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Panel	CAGGINNE	

15:35 – 17:05

Theatre

The Digital Society

Digital Adoption in Education, Entrepreneurship and Healthcare

Chair: Ofra Klein

Discussant: Julie Hoppenbrouwers

Kateryna Holubinka	From Experimentation to Integration: Holistic
Open University	Exploration of VR/AR Adoption in Higher Education
Fatihi Fatima Ez-zahrae &	The Determinants of Digitalisation Adoption in
Khadija Angade	Social Entrepreneurship. A Conceptual Model
Université Ibn Zohr	Proposal
Vaitiare Mulderij-Jansen	Unfolding the Processes between User Needs and
Utrecht University	Health and Welfare Technology in Socio-Technical
	Transition of Health and Care Services. Utrecht
	Case Study

15:35 – 17:05

<u>Digitalisation, New Ways of Working and the New Employee</u> *Technology and Society*

Maaslounge

Chair: Dainis Zegners Discussant: Ferry Koster

Deyu Li	Digitalisation, Alternative Work Arrangement and
Utrecht University	Wage Polarisation in European Regions
Nicholas Vrousalis	Is 'Technofeudalism' a Useful Concept?
Erasmus University	
Rotterdam	
Jason Pridmore, Andy	Human-Machine Communication and Employee
Sanchez, Verona Bak &	Well-Being: Opportunities and Challenges
Chantal Ho	
Erasmus University	
Rotterdam	

15:35 – 17:05

Data and Cyber Harms at Work

Work, Entrepreneurship and Data Protection

Breakout 1

Chair: Yeqing Zhou Discussant: Enrique Santamaria Echeverria

Shuping Song	The Allocation of Data Rights in the Context of
Erasmus University	Business-to-Business Data Sharing: A
Rotterdam	Comparative Study of Legal Approaches in China
	and the EU
Oludayo John Bamgbose	Legal and Institutional Frameworks for the
Ajayi Crowther University	Protection of Data in Africa: a Case Study of Kenya
Larisa Munteanu	The "GDPR Defence" at Work Seen through the
Erasmus University	Lens of Data Protection Rights and Trade Unions'
Rotterdam	Dynamics



	Panel Sessions II - continue	ed
15:35 – 17:05 Breakout 2	Cross-Cutting Panel Book Launch: 'Digital Governance. Confronting the Challenges Posed by Artificial Intelligence' (Springer, 2024) Chair: Kostina Prifti Discussant: Julia Krämer	
	Eugerta Muçi Erasmus University Rotterdam	Open Banking in the EU: A Consumer Dystopia or Utopia?
	Lucas Costa dos Anjos SciencesPo	Rethinking Algorithmic Explainability Through the Lenses of Intellectual Property and Competition
	Jan van Staalduinen Leiden University	European Product Liability for Al-based Clinical Decision Support Systems
	Sem Nouws TU Delft	The Rule of Law for Artificial Intelligence in Public Administration: A System Safety Perspective
	Drinks	