



Stakeholder Mapping Guide

This resource is a (non-exhaustive) collection of materials on stakeholder mapping, analysis, and engagement, based on the experiences and insights of the Evaluating Societal Impact team. It has been put together to help you foster collaboration with your partners and beneficiaries within the impact ecosystem in which you work, and includes pointers to different resources and tips for various organisational levels and uses.

Use it to Understand and learn about stakeholder mapping, select tools and methods according to your needs.

Who to involve Your team and the relevant stakeholders.

Results Action points, a stakeholder map, or an engagement plan based on your focus.

(Link will follow)

Evaluating Societal Impact (2024). Stakeholder Mapping Guide. Erasmus University Rotterdam (EUR). Online resource.

Contributors: Erika Hajdu, Nevien Kerk, Dr Giovanna Lima.