



# Impact Strategy Development: Workshops Exploring Impact Ambitions

This tool was developed to help craft societal impact ambitions through a bottom-up approach. It provides a structured framework for staff to collaboratively identify impact ambitions and pathways that contribute to their School or Department's vision and identity. The tool empowers users to independently facilitate workshops that enable strategic planning.

---

## Use it to

Facilitate a School or Department in defining, exploring, and aligning their societal impact ambitions with the needs and identities of their staff.

---

## Who to involve

Strategy development team, staff, and if preferred (societal) partners and beneficiaries.

---

## Results

A set of societal impact ambitions, aligned goals and pathways as input for impact strategy development.

*(Link will follow)*

Evaluating Societal Impact (2024). Impact Strategy Development: Workshops Exploring Impact Ambitions. Erasmus University Rotterdam (EUR). Online resource.

*Contributors: Latiffah Salima Baldeh, Dr Giovanna Lima, Nina Escriva Fernandez, Linda van Klink, Dr Bas Karreman, Erika Hajdu, Mariela Miranda van Iersel, Tatiana Abi Aad.*