

Impact Activities Catalogue

This catalogue describes key societal impact activities undertaken by university staff in the areas of research, education, and engagement. These activities have the explicit purpose of fostering the sharing and co-creation of academic knowledge and expertise with individuals and organisations. It supports a common language for planning, monitoring, and communicating impact, emphasises the need for ethical use of indicators and encourages open dialogue within the EUR community.

Use it to	Support, plan, monitor, and communicate societal impact.
Who to involve	Use by yourself or with your academic leaders, policy advisors, and staff across your unit.
Results	Considering potential impact activities for projects and career development.
	(Link will follow)

Evaluating Societal Impact and Recognition & Rewards (2024). Impact Activities Catalogue. Erasmus University Rotterdam (EUR). Online resource.

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