**Motivation letter**

The IBCoM programme aims to attract students with the right mind-set. Those who are really interested in the concept of the international classroom, who are eager to closely cooperate with people from different backgrounds. *Hence, your motivation letter is a very important part of your application for IBCoM.*

*Please make sure when answering the questions that you do this in English and refer to relevant examples and past experiences.*

1. What examples can you give to show your international orientation and mindset?

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1. How do you plan to integrate with students from other countries and cultures?

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1. What are your main reasons for wanting to study communication and media?

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1. What focus areas and courses in the IBCoM curriculum appeal the most to you and why is this the case?

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1. What other relevant information do you want to share with us to motivate your application?

(Think of extracurricular activities that you have participated in that contribute to your motivation and qualification, or life experiences that may have affected your application.)

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