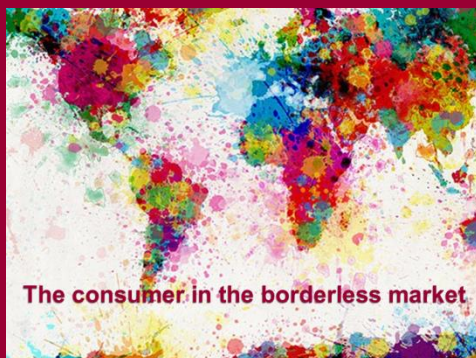


First call for papers:
'The consumer in the
borderless market'

Make today matter



Important Dates:

1. Final abstract submission
15 May 2018
2. Notification of abstract acceptance
31 May 2018
3. Registration
31 May 2018
4. Payment deadline
31 July 2018
5. Cancellation deadline
31 August 2018
6. Opening of Conference
25 September 2018



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Third University of Pretoria International Consumer Law Conference (UPICLC) 25 to 27 September 2018

The Department of Mercantile Law in the Faculty of Law at the University of Pretoria, South Africa, is hosting the third University of Pretoria International Consumer Conference from 25 to 27 September 2018. The Conference will focus on relevant developments internationally and nationally in the field of Consumer Law. The conference theme is 'The consumer in the borderless market'.

The consumer market of the 21st century has no limits: it transcends domestic borders and makes the globe its playing field. It is not confined to the borders of traditional written agreements but has also conquered the virtual realm. It engages consumers who do not fit into a single mould and who cannot be bordered by a limited perception of the concept "consumer". It is in this challenging environment that we as consumer lawyers must pave the way for the adequate protection of consumer rights.

Conference highlights will include presentations by renowned international and national experts in consumer law as well as the opportunity to network with colleagues in the global consumer law arena.

We are introducing an exciting new opportunity for young and upcoming researchers to present their research to the international Consumer Law community and network with fellow peers and experts.

Submit your abstract of maximum 450 words to Jani van Wyk at jani.vanwyk@up.ac.za or visit our conference website at www.up.ac.za/law.

Warm regards

Professor Corlia van Heerden
Chair: UPICLC Committee
Department of Mercantile Law
Faculty of Law
University of Pretoria