

9:45 Welcome and Introduction

- Ben Wubs, Mariangela Lavanga and Alice Janssens

10 The State of the Art: Emerging Scholarship

- Patrizia Casadei "Unpicking the fashion city: Theoretical issues and ideal types. An empirical analysis of London"
- Bethan Bide "Dressing a new demographic: manufacturing teen aged fashions in post-war Britain"

11:45 Erasmus+ Strategic Partnership RE-FRAME FASHION

- Mariangela Lavanga

12 Lunch

12:45 Culture[s] de Mode

- Maude Bass-Krueger and Sophie Kurkdjian

13:15 The Business History of Fashion Published

- Sonnet Stanfill "The Business of Fashion at the Art Museum"
- Ben Wubs "Hubs of fashion forecasting: Interstoff and Première Vision"
- Veronique Pouillard "European Fashion"
- Pierre-Yves Donzé "Western clothing and fashion system in Japan since 1945"

16:15 Reception



Business History of Fashion: The State of the Art

November 30, 2018

Erasmus University Rotterdam, HI7-02

To attend please email be-finance-serc@ese.eur.nl