



# Impact Strategy Development: Organisational Goals

This catalogue describes organisational changes within academic units that can foster societal impact. They relate to aspects of organisational practice and environment that demonstrate a healthy approach to impact, in which enabling conditions are in place. It maps out a specific set of options that can help deliver on the Schools' impact ambitions, designed to facilitate the process of strategy development within the Schools, and encourage an open dialogue within the EUR community.

**Use it to** Shape an impact strategy once the impact environment and ambitions are defined.

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**Who to involve** Strategy development team.

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**Results** Considering potential impact strategy options for your School (or another organisational unit).

*(Link will follow)*

Evaluating Societal Impact (2024). Impact Strategy Development: Organisational Goals. Erasmus University Rotterdam (EUR). Online resource.

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