



# Impact Strategy Development: Impact Questions Bank

This bank of questions will help you develop an interview guide about societal impact (assessment). It was developed based on interviews conducted for different purposes. You can find questions based on 1) the purpose of the interview (e.g. to support a School in furthering its impact narrative capacity), and 2) the purpose of the question within the interview (e.g. to identify impact ambitions).

<b>Use it to</b>	Develop an interview guide to support your impact initiatives at different stages and for varying purposes, such as developing societal impact stories or gaining insight into how staff perceive impact.
<b>Who to involve</b>	You, your team and anyone else you want to interview (e.g. societal partners and beneficiaries).
<b>Results</b>	An interview guide with questions that will help you with your impact (assessment) ambitions that can serve as input for impact strategy development.

*(Link will follow)*

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