

# know your people

who<sup>s</sup> and how<sup>s</sup> of participation

Partizipation  
ist kein Kinder-  
geburtstag!

**Oana Stancioiu | nonconform**

Urban Future | Rotterdam #24

# nonconform

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Who we are...

# What we do ...

- > fun participatory processes
- > develop together innovative ideas
- > aim to achieve sustainable outcomes

part 1

**the „WHO“ of participation**

**„As the children don't know the legal requirements, I don't think it really makes sense to let them have a say. Unfortunately, it's a problem of our society today, that people think children have to have a say in everything.“**

(participant to a school development project)

# Who is the expert?



the decision makers

the planners

the relevant stakeholders

the interested

**the users**

...



**... and the children?**





part 2

**the „HOW“ of participation**

# the „nonconform ideenwerkstatt“

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3 days there and then  
... in our pop-up workshop space

# **sine qua non** starting kit

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- > the process is transparent and open
- > the objective, the resources and the parameters are clearly communicated
- > all relevant persons are invited
- > decision makers are present and open to co-create
- > everyone's expertise is valued
- > different views are met with respect and curiosity

# Get people on board...

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**Zukunftsräume Wolfern**

**Platz für Ihre Ideen!**

Welcher Nutzung? Wo soll es sein? Woher soll es kommen? Woher soll es sein? Woher soll es kommen? Woher soll es sein? Woher soll es kommen?

**Zukunftsräume Wolfern**

Welcher Nutzung? Wo soll es sein? Woher soll es kommen? Woher soll es sein? Woher soll es kommen? Woher soll es sein? Woher soll es kommen?

[www.wolferr-zukunftsraume.at](http://www.wolferr-zukunftsraume.at)

Information und Orientierung

**Das ist mein Lieblingsort in Wolferr!**

**ORT:** .....

Und so schaut es aus (bitte zeichne auf):

**Weil:**

Dieser Raum ist...  
.....

So fühle ich mich hier...  
.....

Hier treffe ich...  
.....

Was ich da tue?...  
.....

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Kleinerwerkstatt



**Attract attention**

The storefront window display features a vibrant green background. It is divided into three main sections by dark window frames. Each section contains a white speech bubble with black text and simple cartoon illustrations. The first section on the left contains the text "Ich kann mehr ..." and shows two cartoon figures, one taller and one shorter. The middle section contains "... als leer stehen!" and shows a single cartoon figure. The third section on the right contains "„Was meinst du?“" and shows two small cartoon figures. Above the text in each section are small, stylized icons: a lightbulb in the first, a gear in the second, and a hand in the third. To the left of the window, a poster with a keyhole graphic and the text "trofaiach meine Stadt" is visible. A yellow mailbox and a brown mailbox are mounted on the wall to the left of the window.

**and raise awareness**

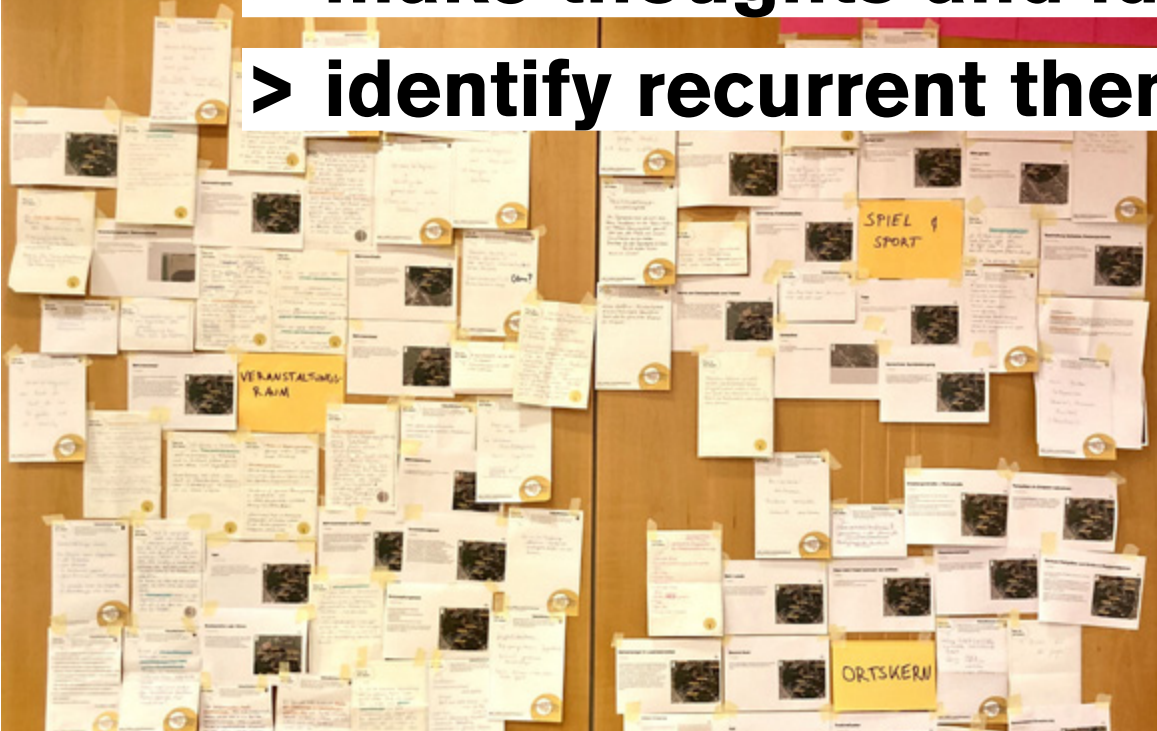
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Foto © nonconform

# Open forum - analog/ online

> make thoughts and ideas visible

> identify recurrent themes



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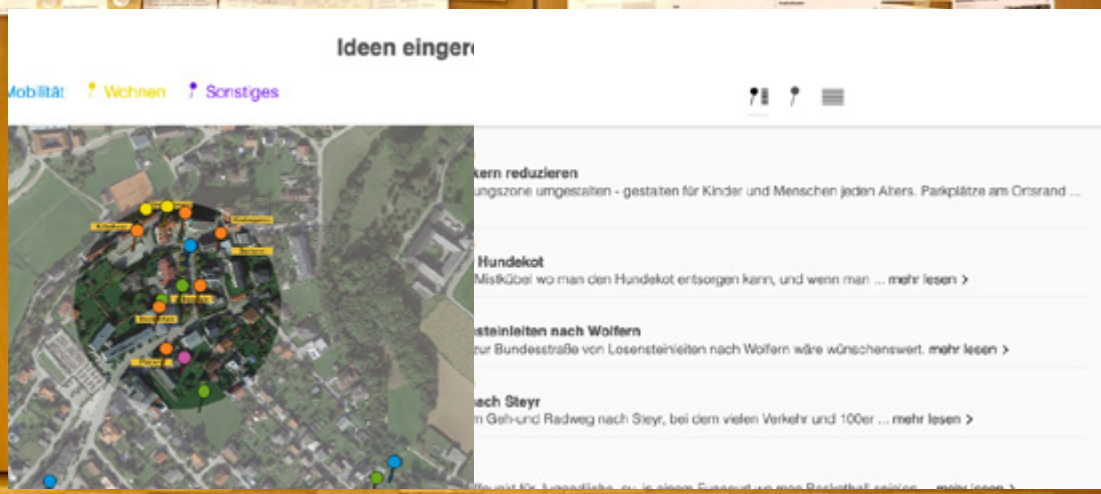


Foto © nonconform

# Customized workshops



> understand underlying needs

> co-create a spatial concept



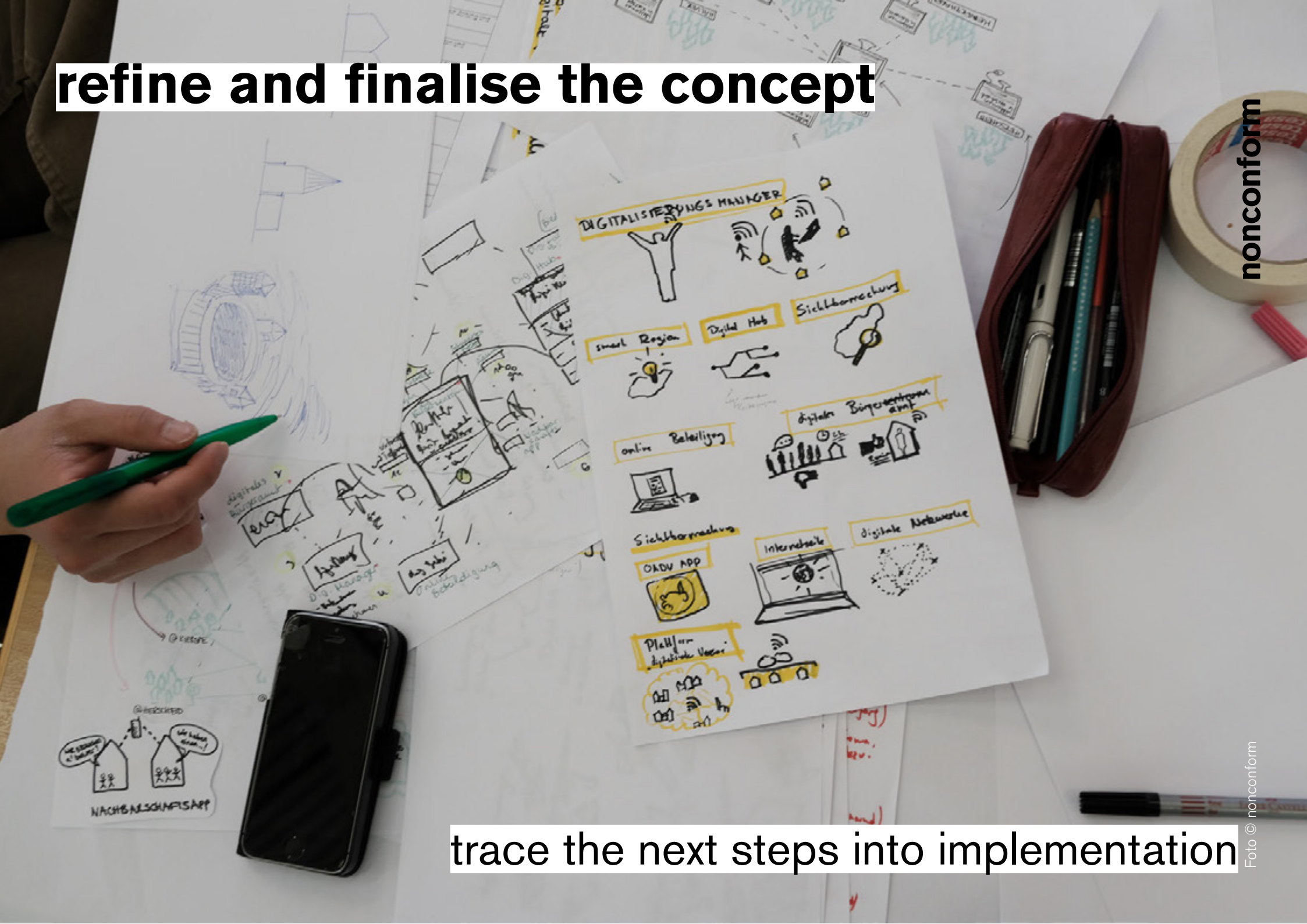
**special guests need special methods**



# trying it out - validating the concept



refine and finalise the concept



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trace the next steps into implementation

Foto © nonconform

**a relaxed atmosphere**



**having fun**



**nonconform**

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# the difference involvement makes

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- > long term viable, sustainable outcomes
- > innovative ideas
- > identification and sense of ownership
- > empowerment, skills and tools
- > community cohesion
- > increased likelihood of implementation

**all nice and easy?**

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## **the actual WHOs**

„How might we encourage and motivate the underrepresented, hard to reach groups to also take part?“

## **and the appropriate HOWs**

„Once on board, how might we enable them to truly participate?“

**Thanks !**



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