

Guidelines motivation letter

The nominated candidate must submit a personal motivation letter. For the motivation letter, the jury reads the following questions to the candidate:

- What was your path to college/university like? What challenges/successes have you experienced in this?
- What is your motivation to make a social contribution to society?
- How would you like to fulfill your role as ECHO Ambassador?
- How do you see your role in the larger movement on diversity and inclusion?
- How would winning the ECHO award enable you to turn your vision into impact?

Tip! Don't be too modest in your personal motivation. All information that contributes to a complete picture of you is welcome for the jury of the ECHO Award. Good luck!