

International Knowledge Week

a practical guide

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Erasmus +

This event is categorized as a ***staff week***.

It's possible to apply for an ***Erasmus+ grant*** for this knowledge week.

Please contact the ***international office of your home university*** for the application procedure.

Accommodation

While unfortunately Erasmus University Rotterdam does not have designated accommodation for this kind of event, we have worked to be able to offer you a great deal with one of the best hotels in town: the **Bilderberg Parkhotel Rotterdam**.

For the price of **€139,00 per person per night, breakfast included**. A total of 60 rooms has been put on hold for participants of the International Knowledge Week, these will be available for purchase until April 8th, 2023.

This hotel is located in the heart of Rotterdam, within a walking distance of the Museumpark, and the always vibrant Witte de Withstraat.

The rooms are modernly renovated but with an eye to a century's worth of history.

How to purchase your room

To make use of the deal we arranged with the Bilderberg Parkhotel, you will need to purchase your own room following the steps here below:

1. From eur.nl/knowledgeweek download “**Bilderberg Hotel Reservation Form**” PDF.
2. Fill in the Reservation Form with your details, please be aware that no reservation can be made without credit card guarantee.
3. Email the compiled form to [**reservation@bilderberg-parkhotel.nl**](mailto:reservation@bilderberg-parkhotel.nl).
4. The hotel will send you confirmation of your purchase.

Distance from EUR campus

While the Bilderberg hotel is in the city center, the Erasmus University is on the east side of town. Due to the good connection, it only takes *20 minutes* to reach the university by public transport. With a direct metro connection from **Eendrachtsplein** (1 min walk from the hotel) to **Kralingse Zoom**, you'll be on campus in no time.

To get the full Dutch experience, there is also the option to cycle to campus from the hotel (check how to rent a bike on page 15). Crossing the city, the ride takes around *15 minutes*; and should you want to enjoy a bike ride along the river Maas, it will take you about *20 minutes*.

Participants will need to pay for themselves by emailing the filled-out form to the hotel email.

We believe this deal will allow you to both join our event and enjoy the beautiful city of Rotterdam. However, should you wish to find accommodation closer to campus, we can recommend the *Novotel*. Please keep in mind that here you will need to arrange your own accommodation and price.

Getting to Rotterdam

As one of the largest cities in the Netherlands, Rotterdam is very well connected to the rest of the country. In the following pages you will find how to reach the city, the EUR campus and the Bilderberg Parkhotel by various means:

- By public transport :
 - From Amsterdam Schiphol Airport
 - From Eindhoven Airport
 - From Rotterdam – The Hague Airport
 - From Bilderberg Parkhotel to EUR campus
- By car
 - To Rotterdam and EUR campus
- How to rent a bike

Dutch Public Transport – OV Chipcard

The easiest way to get around using public transport is to purchase an **anonymous OV chip card**. This can be bought from the machines or the operators of every major station for a price of **€7.50**.

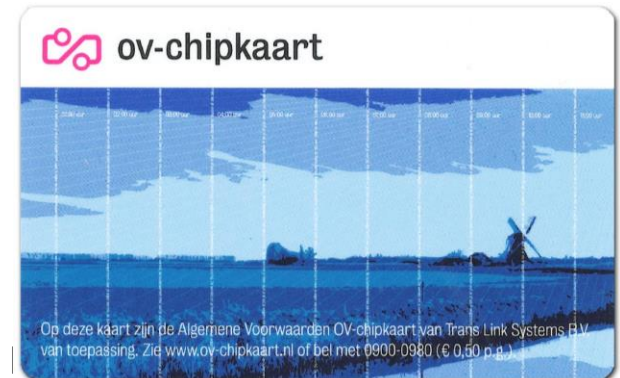
Using the same machines, you can charge money onto this card:

- *Make sure to have a balance >20 euros otherwise you will not be able to use the train system!*

The card works by **checking in and out** of every vehicle/station, by reader.

If you forget to checkout, make sure to use this form ASAP otherwise you will lose all credit on your OV card.

Download the **9292 app** to be aware of all public transport routes and delays.



Dutch Public Transport – purchasing a train ticket (no OV chipcard)

If you decide not to purchase an OV chipcard, you can also book train tickets in advance using the NS app or <https://www.ns.nl/reisplanner/#/> . Here are a few things to pay attention to:

- For off-peak periods (9:00-16:00, before 6:30 and after 18:30 during weekdays and on all day on weekends and holidays) you might be eligible for a discount.
- To check if you are eligible for this discount just plan a trip using the NS app/website and look for the Advantage icon.
- Do not worry if you miss the train as the ticket is valid for +-2 hours but only for the destination you bought.



The screenshot shows a digital interface for purchasing an e-ticket. At the top right, there is a green banner with a white icon and the text "NS Advantage". Below this, the text "Travel costs with e-ticket" is displayed. The main price is shown as "€ 20.00" in a large font. To the right of the price is a blue icon of a train and the text "More prices". Below the price, it says "one way, 2nd class, full fare, no season ticket". A yellow button with a shopping cart icon and the text "Order ticket" is visible. To the right of the button, it says "This e-ticket is € 1.00 cheaper than a ticket from the machine!". At the bottom, it says "Buy now from €13.98 pp".

From Amsterdam Schiphol Airport to Rotterdam Centraal



1. The Schiphol Airport train platforms can be accessed directly from inside the airport, directly below the terminal building.
2. Validate your OV chipcard or ticket on the machines on the top of the staircase (*see picture*).
3. Check the correct platform on the screens: your destination is Rotterdam Centraal (train's final destination can be different).
4. Reach the platform through the correct escalator/elevator.
5. If you are taking an intercity train, validate your OV chipcard on the red/pink machine directly on the track to pay the €2.70 supplement.
 - To check if the train is an intercity direct one check the NS app/portal and look for a €2.70 surcharge icon.

From Eindhoven Airport to Rotterdam Centraal

1. Walk out of the airport and walk towards the bus stops, are right behind the McDonald's restaurant.
2. You can take **buses 10, 400 or 401** to the Eindhoven Train Station (*it will take around 30 minutes*).
3. Validate your OV chipcard or ticket when you **enter and leave** the bus.
4. From Eindhoven train station, your destination is Rotterdam Centraal.
 - We suggest you take the train with final destination Den Haag Centraal as it will take less time.
5. Validate your OV chipcard or ticket on the machines to enter the station and get to the correct platform by reading the overhead screens.
 - At your arrival, you will need to validate your OV chipcard or ticket to get out of the Rotterdam Station

From Rotterdam – The Hague Airport to Rotterdam Centraal

1. Walk out of the airport and walk to the bus stops on your left.
2. You can take **bus 33** with final destination **Overschie**.
3. Validate your OV chipcard or ticket when you **enter and leave** the bus.
4. Your destination is Rotterdam Centraal (*the ride will take about 20 minutes*).

From Bilderberg Parkhotel to Erasmus University Rotterdam

By Metro (21 min):

1. Walk to the **Eendrachtsplein** metro station (about 1 minute walk).
2. You can take **metro line B or C** with final destination Nesselande.
3. Validate your OV chipcard or ticket when you enter the metro station.
4. Your destination is **Kralingse Zoom** (about 10 minutes ride).
5. Walk to **Burgemeester Oudlaan 50** (about 11 minutes walk) and find yourself on our beautiful campus.

By Tram (28 min):

1. Walk to the **Beurs** tram station (about 9 minutes walk).
2. You can take **tram 21 or 24** with final destination De Esch.
3. Validate your OV chipcard or ticket when you **enter and leave** the tram.
4. Your destination is **Woudestein** (about 11 minutes ride).
5. Walk to **Burgemeester Oudlaan 50** (about 9 minutes walk) and find yourself on our beautiful campus.

By Bike (15 min):

We suggest you rely on Google Maps for the best route.

By Car

Rotterdam City:

Rotterdam can easily be reached by car, using the A4, A13, A15, A16 and A20 motorways. Exits to Rotterdam Centrum are clearly marked on signs.

You can find up-to-date information about traffic from the ANWB national motor association (Dutch) and for the latest news on roadworks check VanAnaarBeter (Dutch).

EUR Campus:

The Woudestein campus is situated near the A16 and easily accessible by car:

1. On the A16, from both directions, take exit 25 (Centrum).
2. Follow the signs 'Centrum'.
3. Turn right at the traffic lights (Burgemeester Oudlaan).
4. You will find the EUR campus on the right-hand side.

Parking:

Read more about parking on campus on <https://www.eur.nl/en/campus/locations/campus-woudestein/parking>.

How to rent a bike

The easiest way to rent a bike or scooter in Rotterdam is via the different bike sharing companies available. Around the city you will find multiple bikes and scooters that can just be accessed, unlocked and paid via an app.

Beware: if you leave the bike at your destination, you are not assured to find it again as someone else might have picked it up!

The main ridesharing companies available in Rotterdam are:

- **Donkey Republic**
- **Mobike**
- **Lime**

Follow the above links to find out more about bike sharing in Rotterdam.

Navigating through the EUR campus

Erasmus University Rotterdam has several locations around the city of Rotterdam, but **Campus Woudestein** (*recognized as EUR campus in this document*) is the central point of EUR.

All the main activities of the International Knowledge Week will take place on campus, so you will have time to explore during your stay.

The main buildings used for this event are:

- **Van der Goot building** (M building)
- **Theil Building** (C building)

In the next page you can find a full campus map.

We recommend taking the virtual tour to learn more about the history of our buildings.

EUR campus map



Erasmus

About Rotterdam and its university

- Rotterdam is the second largest city in the Netherlands (700,000 people).
- Modern and urban (not many windmills or canals).
- Because of impressive skyline it is also known as 'Manhattan on the Maas'.
- Its port is the largest port in Europe and belongs to top 5 in the world.
- Rotterdam is an architectural and cultural metropolis city, a true melting pot with approximately 175 nationalities.
- Rotterdam Welcome Card lets you do almost 750 things discounted
- It can be bought with unlimited city public transport (for 3 days for only €24.50) at any tourist information point (also at Rotterdam Centraal), so you do not need to use your OV card for those days then.

Things to do:

- Shop at the **Market Hall** (Markthal). There is also a live market outside on Tuesdays and Saturdays
- Enjoy the modern architecture of the city center and visit the famous **Cube Houses**.
- See the city from the **Euromast**.
- Walk along the Erasmus Bridge and take a water taxi.
- **Foodhallen Rotterdam** - a culinary concept where you can enjoy food from all over the world.
- Visit the inner-city harbor of Delfshaven that survived the bombing of Rotterdam during World War II.
- Relax at Luchtsingel a yellow, wooden bridge where you will also find the harvestable roof **DakAkker** and community space **Rooftop Hofplein**.
- Visit the **Kraligen Bos** lake.
- Stroll Witte de Withstraat filled with cafes, restaurants, shops, and bars.
- **Fenix Food Factory** — the most hipster place ever

About Erasmus University Rotterdam

- Erasmus University Rotterdam is positioned in the top 3% of universities in the world.
- In Times Higher Education Young university ranking, Erasmus University positions itself as 72nd worldwide and in national Taiwan university ranking as 79th worldwide.
- Erasmus University Rotterdam consists of Erasmus University College, Rotterdam School of Management, Erasmus MC and seven other schools.
- The university has one Nobel prize winner, Jan Tinbergen who obtained his award in Economic sciences in 1969. To celebrate this success university has also named a building after him which can be found in the hart of the campus.
- Erasmus MC has been extremely successful in developing technologies in medicine for which three professors received the substantial proof of concept grants that help them not to just fund their research but the implement their technologies commercially in the society.

About Erasmus University Rotterdam

- The university's vision on education, research and its organization is to contribute to the society. Not as a knowledge institute at a distance, but as a knowledge center in the midst of society.
- The university strives to understand contemporary, complex social challenges and to contribute to their solution through education and research.
- The university does this in close cooperation with external partners both locally and globally.
- To make sure the university fulfils its mission it set seven strategic priorities for 2024: Fostering the societal impact identity, ensuring the education is future-oriented, embedding excellent academic research in society, taking responsibility on sustainable development, investing in its people for the future, stepping up the professional services and making the most of the interdisciplinary potential.

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See you soon!

For questions contact: knowledgeweek@eur.nl

Erasmus University Rotterdam

