

Erasmus School of
History, Culture and
Communication

Media Studies

*Research Master in the Sociology of
Culture, Media and the Arts (SCMA)*

Research Master SCMA



The programme



Course deep dive



Upon graduation



More information



SCMA: Key features

The programme has the following key features:

1. The combination of social-scientific training and hands-on research experience
2. The unique combination of sociology, culture, media and the arts
3. International perspective
4. Attention to future career perspectives

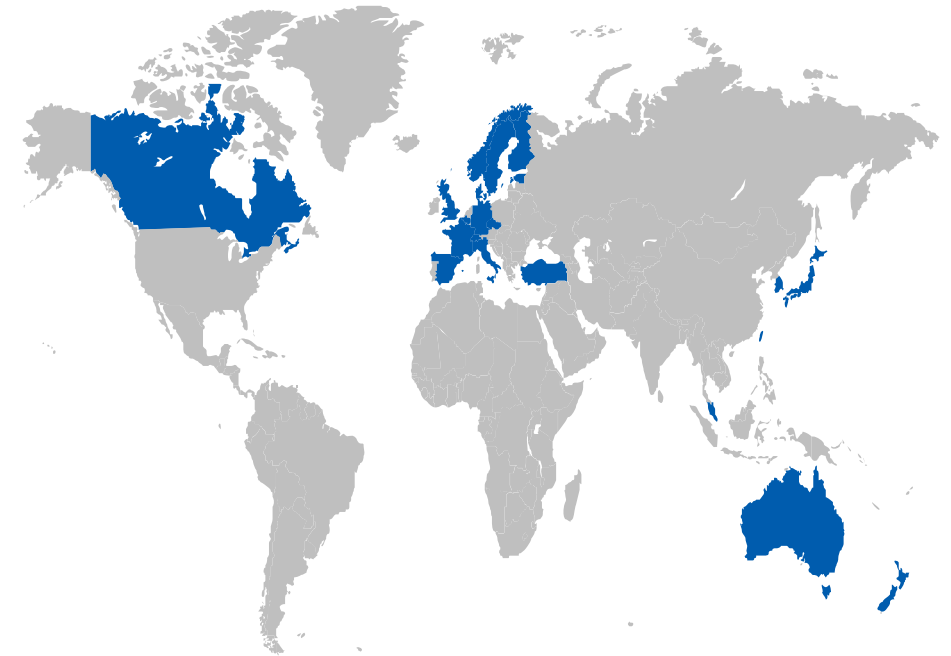
SCMA: in a nutshell

- **2-year programme** (120 EC)
 - *1-year Abridged Programme (62 EC)*
- **Four terms**, 8 weeks per term
 - Year 1
 - *Term 1, 2 & 3: Courses*
 - *Term 4: Research Traineeship*
 - Year 2
 - *Term 1 & 2: International exchange*
 - *Term 3: Courses*
 - *Term 3 & 4: Master Thesis*
- Very **international & globally oriented classroom** and **department**
 - *Current classroom (1st and 2nd year): 8 nationalities, 39% non-Dutch (total: 11 students)*

Interdisciplinary	Social-scientific training	Own research interests
Contribute to academic debates	Theoretical courses	Qualitative and quantitative training
Research traineeship	International Exchange	Career in academia

Within SCMA, there is room for:

- A **customization** of your curriculum:
 - *Elective seminars*
 - *Research workshop*
 - *Traineeship*
 - *Thesis topic*
- An **international exchange**
- **Labour Market Orientation**
 - *Guest lectures*
 - *Practical Case Projects*
 - *Student-to-student skills sharing initiatives*
- Other **extracurricular activities**

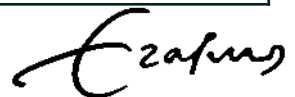


Study Programme Year 1

Term 1	Term 2	Term 3	Term 4
Cultural Sociology	Consumer Culture	Globalization, Digitalization & Culture	Research Traineeship
Sociology of Media, Culture & the Arts	<i>Research Workshop*</i> , choose from e.g.: <ul style="list-style-type: none"> • Television Audiences • Surveillance, Visibility & Reputation • Creative Cities • Artistic Careers • Media & Migration • Innovation in the Creative Industries • Culture Online • Social Media Use • Researching Cultural Tourism 	<i>Elective at Research School*:</i> <ul style="list-style-type: none"> • Trending Topics in Media Studies • Contemporary approaches to digital cultures. 	
Research Design	Advanced Quantitative Methods	Advanced Qualitative Methods	
		Research Master Seminar	

Please visit courses.eur.nl for descriptions of all courses

*The offer of elective seminars and research workshops might be subject to change

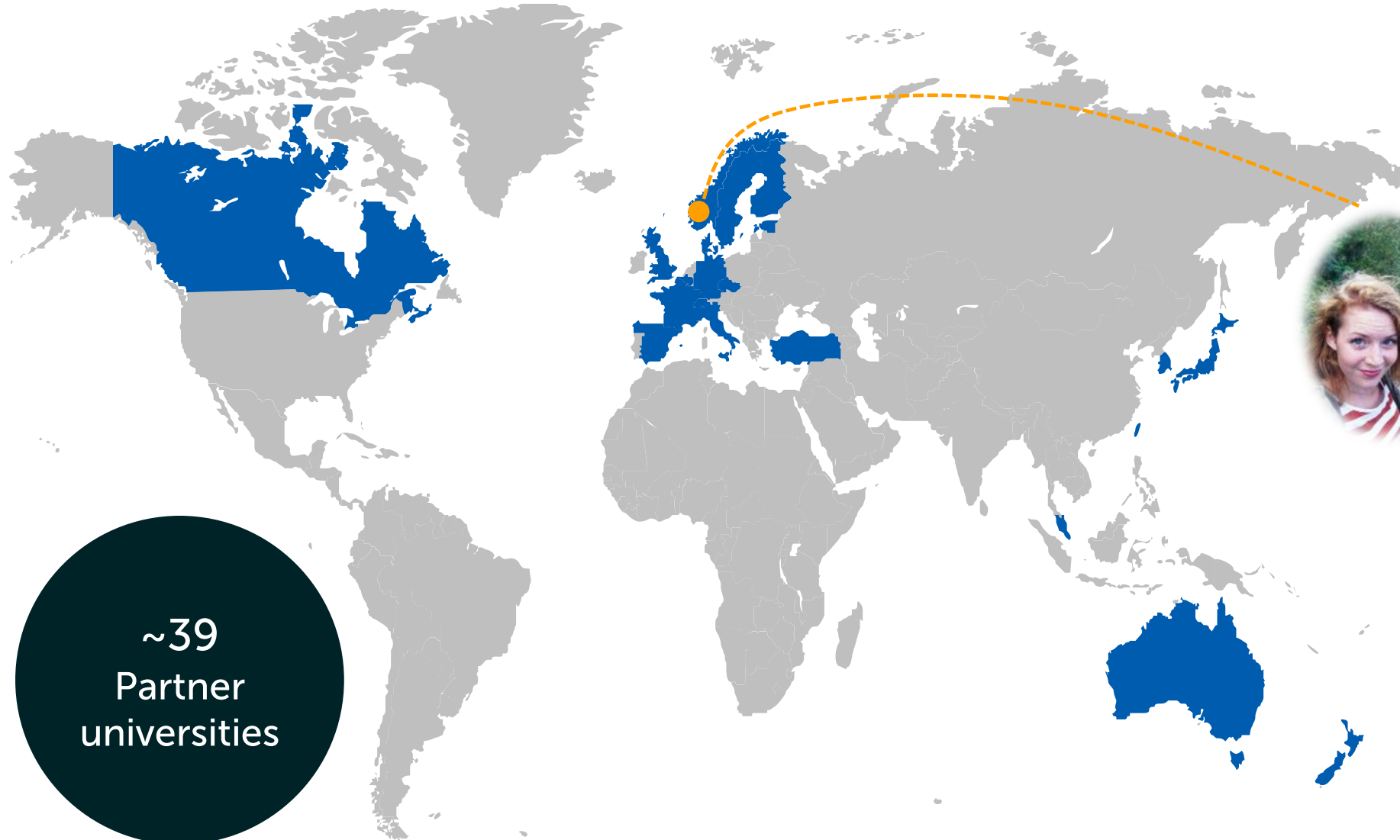


Study Programme Year 2

Term 1	Term 2	Term 3	Term 4
International Exchange	<i>Advanced Research Methods Course, e.g.:</i> <ul style="list-style-type: none">• Digital Research Methods		
	Research Master Seminar		
	Master Thesis		
International Conference Participation			

Please visit courses.eur.nl for descriptions of all courses

International Exchange (Year 2 – Term 1 + 2)



~39
Partner
universities

"Exploring a different academic climate was a very useful experience, and made me more certain of my choice of pursuing a PhD abroad. Being abroad also made it easier for me to build a more international network."

- Iris Segers, exchange to Linköping University in Sweden

Erasmus



Research Traineeship: examples

- Gameful music performances for smart, inclusive, and sustainable societies
- Adolescents' expectations about their friends' online behavior
- Wikipedia: the democratic encyclopedia and the production of art knowledge
- Group identity and authoritarian dynamics in the U.S. elections: Evidence for a left-wing authoritarian vote?

Master Thesis: examples

- Corporate social responsibility and social media: *how retailers interact with consumers*
- Composing a home away from home: *a study of the role of music in the identity process of Afghan refugees in the Netherlands*
- Climate change coverages in Australian, German and U.K. tabloids: *a comparative framing analysis*
- The meritocratic myth: *does information provision about unequal educational opportunities affect redistributive preferences of Dutch citizens?*



Career fields Research Master

What are the main career fields of our Research Master alumni?

Education and
Research –
Higher education

Management
Consultancy &
Policy Advice

Marketing,
Advertising &
Sales

- **Almost half** of all SCMA alumni **proceed to a PhD trajectory** after graduation.

SCMA alumni on the world map: some examples



Research Executive



PhD Candidate
Dept. of Media & Com.



PhD Candidate
Dept. of Applied Physics



PhD Candidate
School of Media & Com.



Analyst/ Researcher



PhD Candidate
Dept. of Sociology



HolidayPirates
GROUP

Marketing Intelligence Manager



Lecturer



الملاح حسين علي رطلوش شركة المحدودة
Haji Husein Allreza & Co. Ltd.

CRM Development Manager



PhD Candidate
School of Medicine

Questions about admissions?

Each applicant has their own **background** and **details**. Our Admissions Coordinator will be **available through email** to answer your Admission questions.



Marysia Beekes

Contact Marysia by sending an email:
Mediastudies.admission@eshcc.eur.nl

Admissions Coordinator
Media & Communication

Do you want to join SCMA?

Screening criteria:

- Strong personal motivation
- University Bachelor's degree (*relevant to the Master programme*)
- Good academic track record (*GPA $\geq 7,5$*)
- Academic writing and analytical skills
- English language skills (*please check our website for the requirements*)

** For abridged programme (1 year, 62 EC): Already completed a regular EUR Master in Sociology, Arts and Culture Studies, Media, or Communication & GPA ≥ 8.0 and Master Thesis ≥ 8.0*

Deadlines:

Check our website for up-to-date deadlines:

eur.nl/en/research-master/sociology-culture-media-and-arts



Other sources of information

Visit our website:
eur.nl/en/eshcc/master-media-studies



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Chat with current
students:
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chat-with-our-students](https://eur.nl/en/eshcc/contact/chat-with-our-students)

Email us at:
[mediastudies.admission
@eshcc.eur.nl](mailto:mediastudies.admission@eshcc.eur.nl)

Thank you!

