



Report on Development Dialogue

Programme details	
School	Erasmus School of History, Culture and Communication (ESHCC)
Programme name	M Media Studies (research)
CROHO	60832

Accreditation details		
NVAO framework	2018	
Date site visit	16 January 2020	
Panel	<i>Chair</i>	Prof dr. A.M.A. van den Oever
	<i>Member</i>	Prof. dr. S. Baumann
	<i>Member</i>	Prof. dr. N.N. Kristensen
	<i>Member</i>	Dr. S.I. Aasman PhD
	<i>Student member</i>	E. Bulten MSc
	<i>Secretary</i>	Drs. W. Vercouteren (Certiked-vbi)
Panel conclusion	<i>Standard 1</i>	Meets the standard
	<i>Standard 2</i>	Meets the standard
	<i>Standard 3</i>	Meets the standard
	<i>Standard 4</i>	Meets the standard
	<i>Programme</i>	Positive
NVAO decision	Follows	
The most recent results of the programme accreditation can be consulted at https://www.nvaio.net/en/decisions/educations .		

Development dialogue details	
Date	16 January 2020
Participants	Assessment panel and programme management

Context development dialogue
<p>In line with the NVAO assessment framework, each study programme or cluster of study programmes conducts a 'development dialogue' (ontwikkelgesprek) with the assessment panel following the assessment visit. During this development dialogue, future developments and potential improvements are discussed from a development perspective. The agenda is drawn up by the study programme. Although the development dialogue is part of the programme review, the outcomes are not part of the accreditation assessment. Pursuant to the Higher Education and Scientific Research Act (WHW), Article 5.13, paragraph 6, we publish the report of these discussions with this document.</p>

Discussion points

- Student intake and outflow, PhD positions
- Curriculum: student perspective, exemptions, practical component, conferences

Discussion takeaways

Student intake and outflow, PhD positions

- The steady intake in the programme of 12 to 15 students is the programme target. Any increase in the intake to more than 15 students would endanger the strong points of the programme and would also endanger the unique selling points.
- The number of PhD positions within the School is not stable over the years and may in some years be limited. The programme wants to promote graduates going abroad and securing PhD positions at other universities. PhD positions in the Netherlands are paid positions, leading graduates to remain in the Netherlands.
- The assessment panel is of the opinion that the graduates of the programme would be welcomed by international networks and by universities abroad. Double degree PhD positions may be considered by the programme. Double degree PhD positions offer good opportunities. The option of strategic alliances with other universities could be explored. Universities in, among other countries, Belgium could be partner universities in these strategic alliances.

Curriculum: student perspective, exemptions, practical component, conferences

- Students indicated in the panel sessions they would appreciate more international staff lecturing in the programme. Students in the programme are very self-aware. The abridged programme students and the two-year students together are a coherent student group. The rather short theses in the programme are appreciated by students. Students in this programme like to be challenged. Students in the programme value the Dutch national research schools. Programme management and staff in the programme are very responsive to students requests.
- With regard to the abridged programme the panel requests written argumentation on awarding exemptions for curriculum components in the research master programme.
- Students in the programme are also taught the more practical sides of doing research. They are also informed on the writing process of scientific articles and on responding to reviews.
- International conferences are interesting to be visited by students, to expand their network. The coming conference in Udine is suggested as an interesting conference. Marketing communication for the programme is especially set up via websites. International conferences are much less a marketing communication channel.