

**Erasmus
University
Rotterdam**



**Dynamics of
Inclusive Prosperity**

Annual Report 2019

Erasmus

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1. Introduction

The Erasmus Initiative: Dynamics of Inclusive Prosperity (DoIP) was established by the Erasmus School of Law (ESL), Rotterdam School of Management (RSM), the Erasmus School of Philosophy (ESPhil) and the Executive Board of Erasmus University Rotterdam (EUR). It is a research initiative that brings together insights from several angles to a topic of increasing academic and societal relevance: letting different groups in society share in growing opportunities to live meaningful and comfortable lives and giving the stakeholders representing them a say in the decision processes.

What follows is the annual report of its second year of operation: 2019. If 2018 can be characterized as the year of take-off and initial expansion, 2019 saw a further expansion of the workforce through a new business director, a new operations manager and various additional PhD students. This year also witnessed a solidification of the organizational structure and proliferation in scientific output. As the reader will notice, the list of public events organized by DoIP in its second year of existence is remarkable. Meanwhile, first strong efforts were made to build a strong team spirit among the academic and management staff and specifically encourage interdisciplinary research themes and topics where members from the three different schools could team up in. As in the annual report for 2018, the one for 2019 covers sections on organizational structure, output, finance and highlights and prospects for the future.

The authors hope this annual report 2019 will offer all readers a clear perspective on what the Erasmus Initiative: Dynamics of Inclusive prosperity has achieved in its flourishing second year of existence.

Remi van der Leer, Operations Manager

Roel van den Berg, Business Director

Martin de Jong, Scientific Director

2. Organizational Structure

Founded in 2018, the Dynamics of Inclusive Prosperity Initiative is a young entity. The first year of its existence was mostly dedicated to completing the organizational structure which led to fill all positions within the core academic team by the end of 2018. While the academic output in 2018 was already surprisingly significant, this allowed the initiative to really hit the ground running in 2019. To increase the impact and efficiency of the initiative, the DoIP team welcomed a few new members in 2019.

Initially, prof. Martin de Jong stood alone in directing and managing the initiative in his role as Scientific Director. In March 2019, both Roel van den Berg and Remi van der Leer joined the initiative and completed the management team. Remi van der Leer was already involved in the organization of the kick-off conference of the initiative in 2018 but at that time he was part of the HR department of the Erasmus School of Law and seconded to DoIP. From March 2019 on he holds the role of Operations Manager. Besides ongoing operational affairs and support to the academic team, he is partly responsible for the policy of the initiative, communication and the organization of events. This was based on a 0.8fte contract, as during 2019 he was also still involved in the HR department of the Erasmus School of Law. Roel van den Berg joined the initiative as Business Director and coordinates the administrative processes of the initiative, in particular those related to its financial and legal aspects. He is strongly involved in its external relations strategy and in the approach to create societal impact in collaboration with other parties. Since he holds a similar position in the Erasmus Initiative "Smarter Choices for Better Health" and works for the Erasmus School of Economics, this is based on a 0.4fte contract. Within the management team, Martin de Jong holds the final overall responsibility and guards the academic direction and long-term continuity of the initiative.

The initial trailblazers of the initiative, who formed DoIP into its mature shape during 2018, completed their task and with the completion of the management team, they were able to take a step back. Given their involvement with DoIP from the start, they continue to be a valuable source of knowledge.

Therefore, the involvement of the three trailblazers continues in the shape of an advisory council.

Whenever the management team is faced with difficult organizational decisions, their advice will be sought. By involving the members of the advisory council in the steering group meetings, they remain up to date regarding all developments concerning DoIP.

While the core academic faculty was already complete, multiple new PhD students were added to the DoIP team in 2019. The expansion of the initiative with new PhD students and/or postdocs, is a trend that will be continued in the near future given that there are sufficient financial resources and relevant research projects to assign them to. One of the newly assigned PhD students in 2019, is part of the initial group of PhD students which were planned to be hired by the initiative and are partly financed by the three faculties. Maria Carmen Punzi began her PhD in September 2019 and is officially assigned at RSM. She is analysing the menstrual health context as a case where different stakeholders – social entrepreneurs, incumbent firms, non-profit organizations, regulators and donors – dynamically interact and work towards collaborative governance. At the same time, two new PhD students started at the initiative, of which one is partially externally funded. Jiejing Shi is studying the Beijing consensus model of development, the Chinese alternative for the development of underdeveloped countries. In specific she is researching the opportunities and challenges of exporting Chinese institutions to "One Belt One Road" countries. She joined DoIP on a Chinese scholarship which covers half of her salary. The third PhD student to join the initiative in September 2019 is Aziza Mayar. The topic of her research is the role of International Law in meeting the UN Sustainable Development Goals with a case study on the Organization for Economic Cooperation and Development guidelines and the National Contact Points of this organization.

Besides the PhD students who are directly funded by DoIP, there is also a select group of PhD students who are closely related to DoIP without an official appointment. Worth mentioning is the role of Joris Krijger, who is studying ethics in Artificial Intelligence for a research project which was launched partly due to a small grant by DoIP.

Overview

Steering group	School	New in 2019	Contract	Remarks
Prof. Fabian Amtenbrink	ESL		n.a.	
Prof. Pursey Heugens	RSM		n.a.	
Prof. Suzan Stoter	ESL		n.a.	
Prof. Steef van de Velde	RSM		n.a.	
Prof. Hub Zwart	ESPhil		n.a.	
Advisory Council				
Prof. Joep Cornelissen	RSM		n.a.	All members of the advisory committee were the initial trailblazers of the initiative
Prof. Evert Stamhuis	ESL		n.a.	
Prof. Jack Vromen	ESPhil		n.a.	
Scientific Director				
Prof. Martin de Jong	ESL/RSM		1,0 fte	
Managing Director				
Roel van den Berg	ESE	1-3-2019	0,4fte	Holds a similar position at the Erasmus Initiative: Smarter Choices for Better Health
Operational Manager				
Remi van der Leer	ESL	1-3-2019	0,8fte	Was already affiliated with the initiative in 2018 by means of a secondment from ESL
Academic Team				
Prof. Alessandra Arcuri	ESL		1,0 fte	75% paid by school, 0,5fte available for DoIP activities
Dr. Lieselot Bisschop	ESL		1,0 fte	
Dr. Yogi Hale Hendlin	ESPhil		1,0 fte	
Dr. Conrad Heilmann	ESPhil		1,0 fte	75% paid by school, 0,5fte available for DoIP activities
Dr. Emilio Marti	RSM		1,0 fte	
Dr. Marta Szymanowska	RSM		1,0 fte	75% paid by school, 0,5fte available for DoIP activities
PhD Candidates				
Lydia Baan Hofman	ESPhil		1,0 fte	40% paid by DoIP, 60% by ESPhil
Roy Heesakkers	ESL		1,0 fte	40% paid by DoIP, 60% by ESL
Aziza Mayar	ESL	1-9-2019	1,0 fte	
Negar Noori	ESL		1,0 fte	
Maria Carmen Punzi	RSM	1-9-2019	1,0 fte	40% paid by DoIP, 60% by RSM
Jiejing Shi	ESL	1-9-2019	1,0 fte	50% funded by Chinese scholarship
Heleen Tiemersma	ESL		1,0 fte	40% paid by DoIP, 60% by ESL
Yannick Wiessner	RSM		1,0 fte	40% paid by DoIP, 60% by RSM

People

Below we provide a short description and picture of all members of the Dynamics of Inclusive Prosperity Initiative in 2019.

Steering Group

Prof. Fabian Amtenbrink



Fabian Amtenbrink is full professor and vice dean at the Erasmus School of Law where he holds the Chair of European Union Law. Since 2009 he is also visiting professor at the College of Europe in Bruges (Belgium). His research, publications and public appearances focus on constitutional and institutional aspects of European Union law, as well as legal issues of (European) economic and monetary integration.

Prof. Pursey Heugens



Pursey Heugens is the vice-dean of the Rotterdam School of Management and professor of organisation theory, development, and change at the Department of Strategic Management and Entrepreneurship. His research interests include comparative corporate governance, business ethics, and bureaucracy, institutional, and demographic theories of organisation.

Prof. Ansgar Richter



From November 2019 on, Ansgar Richter is the dean of the Rotterdam School of Management. He is a professor of Corporate Strategy, Organisation and Governance. His research interests are at the interface of strategy, organisation and governance: dynamic capabilities, organisational design, incentives, ownership and justice in organisations, and the strategy and structure of professional service firms.

Prof. Suzan Stoter



Suzan Stoter has been in charge of the Erasmus School of Law as Dean since February 2013. In addition, she is professor in Sociology of Law. Her special teaching task encompasses innovation, focusing on how our legal system manages to absorb technical and social innovations.

Prof. Steef van de Velde



Steef van de Velde was the dean of the Rotterdam School of Management and professor of operations management and technology. He stepped down as dean of the Rotterdam School of Management and therefore as one of the members of the steering group on August 31st, 2019. From November 2019 on he was replaced by prof. Ansgar Richter.

Prof. Hub Zwart



Hub Zwart is the dean of the Erasmus School of Philosophy. The focus of his research is on philosophical and ethical issues in the emerging life sciences with a focus on genomics and post-genomics fields such synthetic biology, nanomedicine and brain research, but he is also interested in research integrity and academic authorship. Proximity to and interactive involvement with researchers working in the fields of study is a core component of his approach. Special attention is given to the use of genres of the imagination (novels, plays, poetry) in research and education.

Advisory Council

Prof. Joep Cornelissen



Joep Cornelissen is Professor of Corporate Communication and Management at Rotterdam School of Management. The main focus of his research involves studies of the role of corporate and managerial communication in the context of innovation, entrepreneurship and change. In addition, he also has an interest in questions of scientific reasoning and theory development in management and organization theory.

Prof. Evert Stamhuis



Evert Stamhuis is professor of law and innovation at the Erasmus School of Law. His research focusses on Innovation of/in law, inclusive prosperity, criminal law and procedure, cybercrime issues and regulation & governance in the AI era.

Prof. Jack Vromen



Prof. Jack Vromen is professor of Theoretical Philosophy at the Erasmus School of Philosophy. The main research area of Jack Vromen is the Philosophy of Economics, with an emphasis on conceptual and meta-theoretical aspects of the relation between evolutionary and economic theorizing.

Management

Roel van den Berg



Roel van den Berg coordinates the administrative processes of the initiative, in particular those related to its financial and legal aspects. He is strongly involved in its external relations strategy and in the approach to create societal impact in collaboration with other parties. He holds a similar position in the Erasmus Initiative "Smarter Choices for Better Health".

Prof. Martin de Jong



Along with his position as scientific director of the initiative, Martin de Jong is professor at both ESL and RSM (each for 50% of his time) and has a part-time professor position at the School of International Relations and Public Affairs (SIRPA) of Fudan University in Shanghai. Given his 25 year international experience in research, education and entrepreneurship on public policy and urban studies, it is his goal to make the initiative both locally relevant through knowledge dissemination in the Randstad Area and to give it strong global exposure by establishing partnerships in a number of leading universities around the world.

During his career, Martin de Jong has specialized in the following topics: policy and governance, planning and decision-making in China, transport infrastructures, sustainable urban development, city branding, Corporate Social Responsibility and cross-cultural management.

Remi van der Leer



Remi van der Leer graduated in organizational psychology at the Erasmus University Rotterdam in 2017 and manages the operational and organizational aspects of the initiative. Apart from this, he shares in the responsibility for the policy of the initiative, communication and the organization of events.

Academic Team

Prof. Alessandra Arcuri



Alessandra Arcuri is a Full Professor of Inclusive Global Law and Governance at the Erasmus School of Law. Alessandra's research studies how different international and EU legal regimes are implicated in the production of environmental degradation and social injustice. More concretely, she focuses on the field of international economic law and the relationship with human rights, environmental and public health law as well as on the global governance of risks and the emergence of global technocracy.

By investigating and charting mechanisms by which exclusion and inclusion are produced through international legal institutions, her research contributes to better understand structural problems of the existing legal system and identify concrete ways to address them.

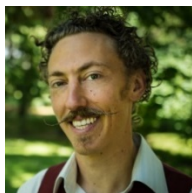
Dr. Lieselot Bisschop



Lieselot Bisschop is assistant professor in criminology at the Erasmus School of Law. The Dynamics of Inclusive Prosperity Initiative aims for people to benefit from inclusive prosperity while minimizing harm. One type of harm that goes hand in hand with growing prosperity is environmental degradation, which also brings with it dimensions of inequality and exclusion. Lieselot's research therefore focuses on gaining insights into the drivers and dynamics of exclusive prosperity with a particular

focus on environmental harm, especially when connected to industrial processes (e.g. oil and gas, waste, shipping, natural resource extraction and trade). By better understanding the characteristics of exclusive prosperity, she aims to contribute to answering the question how governments, businesses and civil society can cooperate to reach inclusive prosperity in environmental matters. While environmental harm is Lieselot's main topic of research, she is also involved in research projects about organised crime (i.e. drugs crime in the port of Rotterdam), about its undermining effect on society and about the balancing of public and private actors' responsibilities to prevent and control serious crime.

Dr. Yogi Hale Hendlin



Yogi Hale Hendlin is an assistant professor at the Erasmus School of Philosophy. Yogi specializes in environmental philosophy at the intersection of public health policy. His work in the Dynamics of Inclusive Prosperity Initiative focuses on the impact of the chemical and fossil fuel industries on health and the environment. He examines the unintended consequences and synergistic harms of pollution in its various forms vis-à-vis environmental justice, harms on nonhuman organisms, and ecological and

intergenerational impact. The positive program stemming from this investigation is what he terms "disruptive regulation," analysing how to institute best practices in ecology and health that meet human needs through shared agency, non-domination, and sustainability. Particular projects include research

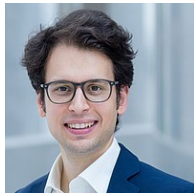
on carbon taxes, glyphosate, e-waste and industrial epidemics (how industrial processes generate chronic disease).

Dr. Conrad Heilmann



Conrad Heilmann is an associate professor of philosophy at Erasmus School of Philosophy. Conrad's research focuses on two main themes: fairness and finance. He aims at developing a comprehensive theory of fairness that tells us how to be fair. Applying this theory to the notion of fair profit sharing, fair trade, and fair distribution of wealth more generally will yield critical insights for inclusive prosperity. He also explores how finance models explain. Which ethical and epistemic values are and should be at play in finance modelling and theory? Answering these questions will contribute to our understanding of inclusive prosperity. Besides these themes, he is also interested in various topics in the philosophy of social science. These topics include scientific measurement and expertise, behavioural policy (such as nudging), procrastination, decision-making about the future, and sustainability.

Dr. Emilio Marti



Emilio Marti is an assistant professor in the Business-Society Management Department at the Rotterdam School of Management (RSM). Emilio's research focuses on how pressure from shareholders makes companies more or less sustainable. For example, with Tanja Ohlson, he currently conducts an ethnography at a London-based shareholder engagement fund to explore the conditions under which shareholder engagement can make companies more sustainable. Emilio also explores, with Mark DesJardine, the potentially problematic interplay between pressure from activist hedge funds and the CSR activities of companies.

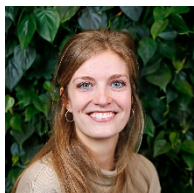
Dr. Marta Szymanowska



Marta Szymanowska is an associate professor of Finance at the Rotterdam School of Management. Marta is studying the relation between financial markets and the real economy with a particular focus on global commodity markets. Her work within the initiative has two strands. Both focus on the role of finance in fostering inclusive prosperity. In the first strand, she studies how financial markets can deal with macroeconomic shocks. For instance, large commodity price swings that could jeopardize sustainable food production or the stability of emerging economies. In the second strand she studies how the epistemic and non-epistemic values (i.e., ethical or environmental) in finance research translate into finance industry that facilitates prosperity (e.g., promotes CSR, financial inclusion). Despite being highly theoretical, academic research in finance has direct and significant practical implications.

PhD Candidates

Lydia Baan Hofman



Promotor: Prof. Marli Huijer (ESPhil)

Co-promotor: Prof. Alessandra Arcuri (ESL)

Baan Hofman's research interests lie in (intersections between) ecophilosophy, (feminist) science and technology studies and aesthetics. In her PhD project, she elaborates on Donna Haraway's notion of response-ability towards the urgencies of climate change.

Roy Heesakkers



Promotor: Prof. Maarten Verbrugh (ESL)

Co-promotor: Dr. Conrad Heilmann (ESPhil)

Roy Heesakkers studies the inclusion of public interests in corporate governance, from a corporate law perspective. His approach combines insights from systems thinking, regenerative economics and pluralistic notions of social justice.

Aziza Mayar



Promotor: Prof. Ellen Hey (ESL)

2nd Promotor: Dr. Karen Maas (Erasmus Impact Centre)

Aziza Mayar's academic background is in International Relations, Humanities, and Global Political Economy. The topic of her research is on the role of International Law in meeting the UN Sustainable Development Goals with a case study on the Organization for Economic Cooperation and Development guidelines and the National Contact Points of this organization.

Negar Noori



Promotor: Prof. Martin de Jong (ESL/RSM)

2nd Promotor: Prof. Evert Stamhuis (ESL)

Co-Promotor: Dr. Thomas Hoppe (TU Delft)

Negar Noori's current research focusses on the policy and governance domain of smart city development, supervised by Prof. Martin de Jong (DoIP) and Dr. Thomas Hoppe (TU Delft). She contributes to an inclusive city to address the question: To what extent can a smart city be an inclusive city? It aims to show how technology and innovation can help cities to be more inclusive.

Maria Carmen Punzi



Promotor: Prof. Pursey Heugens (RSM)

2nd Promotor: Prof. Peter Mascini (ESL)

Co-Promotor: Dr. Mirjam Werner (RSM)

Maria Carmen graduated from the master "Global Business and Sustainability". In her MSc thesis she explored the ways in which social businesses are challenging and changing the way society thinks of and experiences menstruation. After graduating, she worked at the BSM department of RSM as a research assistant and at a global health non-profit organization, to continue the work started with the thesis. During her PhD, she is planning to analyse the menstrual health context as a case where different stakeholders – social entrepreneurs, incumbent firms, non-profit organizations, regulators and donors – dynamically interact and work towards collaborative governance.

Jiejing Shi



Promotor: Prof. Martin de Jong (ESL/RSM)

2nd Promotor: Prof. Michael Faure (ESL)

During her undergraduate period, Jiejing studied theology and business administration at the Pyeontaek University. During her master she majored in Human Resources at the Kyunghee University in Korea. The content of her research is understanding the practice of the Beijing consensus model of development; The opportunities and challenges of exporting Chinese institutions to OBOR countries. The objective of this

research is to know what OBOR leads to in practice, what the Chinese model of development implies and how other countries deal with Chinese inspired laws and management practices.

Heleen Tiemersma

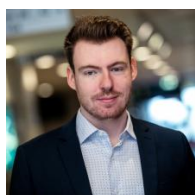


Promotor: Prof. Martijn Scheltema (ESL)

2nd Promotor: Prof. Rob van Tulder (RSM)

Heleen Tiemersma studies the potential of financial institutions to exercise their leverage on corporate clients and business partners to contribute to the realisation of human rights. The research will take a multidisciplinary approach (legal and managerial), focussing on the combination of innovative management stances and innovative legal arrangements for responsible and pro-active business conduct beyond compliance.

Yannick Wiessner



Promotor: Prof. Alessandra Arcuri (ESL)

Supervisor: Dr. Brian Pinkham (RSM)

Supervisor: Dr. Frank Wijen (RSM)

Yannick Wiessner's academic background is in International Business. He is interested in foreign trade and especially in foreign direct investment (FDI), most notably in emerging markets. In particular, his research explores how FDI as a foreign impetus can contribute to a host country's sustainable development, not only in economic terms, but also considering legal, social, and environmental aspects of investment impact.

3. Output

DoIP aims to achieve both scientific and societal impact on the basis of interdisciplinary research around specific themes. Both in academia and society at large impact is measured by results, uptake of those results and recognition. Note that the precise nature of these three outcome types differ for academia and society at large. For instance, while peer reviewed articles are a key result for academics, they are seldom read outside universities. Obviously, during the initial years impact creation is still limited. However, some encouraging results can already be shown (see below). In particular, DoIP has been quite successful already in reaching out to communities outside academia which share interests in the themes we study. As in 2018, we used small grants to leverage the work of EUR researchers who are not directly funded by DoIP but perform work that falls in our scope. Below we briefly outline our scientific output, the projects that were supported by our small grants and our societal output.

Academic impact

At the start of the initiative, three research themes were proposed to demarcate its scope. We assess regularly if the scope of the themes requires adjustment, depending on how our activities develop. Consequently, during 2019 we have somewhat redefined the initial themes, to better reflect the orientations of the researchers who were hired. Each one of these themes has a high level of societal relevance. The three themes are as follows.

Leveraging Inclusive Cities

For centuries cities have had the potential to provide opportunities for a better life. Often, they are the focal points for economic, social, intellectual and political activities. However, increasing urbanization typically goes hand in hand with rising inequality and exclusion and this is a challenge for cities in both the Global North and South. What can be done at the municipal level to reduce poverty and inequality, raise participation in education, reduce crime and insecurity and increase employment? The typical external partner in our project under this theme will be the City of Rotterdam, including collaboration with the port authority. Also, collaboration with other cities, both nearby (The Hague) and far away (especially in China) are foreseen. While work in this area primarily takes the perspective of possible interventions by the public sector, it will also study how private actors and for-profit initiatives can contribute to improvements. Clearly, this theme has a strong link to the topics covered by the Erasmus Initiative "Vital Cities and Citizens".

Sustainability and Ecological Inclusion

Ecological trade-offs can have significant effects on inclusion (or exclusion) through activities that, at least at first glance, quite clearly lead to more prosperity. Industrial agriculture, fishery and forestry, mineral mining and petrochemical industry are commonly seen to contribute to economic prosperity and are therefore protected by strong legal frameworks, despite degrading the environment at the local and global level. Obvious gains from industrial activities and global supply chains are accompanied by substantial and sometimes dramatic losses for communities local and distal to use, manufacture, and extraction. What is needed to create outcomes that are socially fairer and ecologically more sustainable? How can global supply chains be transformed so that the benefits are equitably shared, and the environment is respected? In this context, there is also a connection to the Erasmus Initiative "Smarter Choices for Better Health", especially regarding work on population health and health equity.

Inclusive Financial Systems

In our complex society the availability of a sophisticated financial system is indispensable. Much of our innovation and development would be impossible without a system that efficiently distributes the financing and allows for risk sharing. However, financial markets are also considered by some as culprit of much inequality and many argue that both academic research in finance and actual industry practices have to change drastically if finance is to play a more positive role in society. Is the current financial system helping or does it widen the gap between the rich and the poor? How should finance research and industry practice change to stimulate sustainable investments, corporate social responsibility, or universal access to financial services? How can current and new socio-legal institutions of finance re-orient and regulate investment practices to stimulate inclusive prosperity?

Within the scope of these three themes two main type of academic output can be distinguished: academic publications and contributions to education.

Publications

Examples of academic publications in 2019 are:

- Arcuri, A., The Great Asymmetry and the Rule of Law in International Investment Arbitration Lisa Sachs, Lise Johnson and Jesse Coleman, eds., *Yearbook on International Investment Law and Policy 2018* (OUP, 2019), pp. 397-416. <http://dx.doi.org/10.2139/ssrn.3152808>
- Arcuri, A. and Y. Hendlin, The Chemical Anthropocene: Glyphosate as a Case Study of Pesticide Exposures, 30(2) *King's Law Journal*, (2019), pp. 234-253 available at: <https://www.tandfonline.com/doi/full/10.1080/09615768.2019.1645436>
- Arcuri, A. and Violi, F. Human Rights and Investor-State Dispute Settlement: Changing (Almost) Everything, so that Everything Stays the Same, in *Diritti umani e diritto internazionale, Rivista quadrimestrale*, 3/2019, pp. 579-596, doi: 10.12829/95783
- Bisschop, L., Roks, R. Staring, R. & Brein, E. (2019). Publiek-private samenwerking in de aanpak van drugscriminaliteit in de Rotterdamse haven, *Justitiële Verkenningen*, themanummer Mainports & Veiligheid, 46(5), 69-90
- Gao, Li, Zeng, van Bilsen, De Jong (2019), Can more accurate night-time remote sensing data simulate a more detailed population distribution, *Sustainability* 11 (16), 4488, 3
- Hendlin YH (2019). "Environmental Justice as a (potentially) Hegemonic Concept: A historical look at competing interests between the MST and indigenous peoples in Brazil." *Local Environment*. 24(2):113-128
- Hendlin YH (2019). "I am a Fake Loop: The effects of advertising-based artificial selection." *Biosemiotics*. 12(1):131-156 (Awarded best paper in the journal for 2019)
- Hendlin YH, Bialous SA. (2019) "The Environmental Externalities of Tobacco Manufacturing: A review of tobacco industry reporting." *Ambio*. March 13:1-18
- Jong de (2019), From city branding to implementation. Avoiding green washing and adopting sustainable urban transformation, *Connect-Universum-2018*, 270-279
- Jong de (2019), From eco-civilization to city branding: A neo-marxist perspective of sustainable urbanization in China, *Sustainability* 11 (20), 5608, 4
- Jong de, Han, Lu (2019), City Branding in Chinese Cities: From Tactical Greenwashing to Successful Industrial Transformation, *Remaking Sustainable Urbanism*, 81-99
- Jong de, Hoppe, Noori (2019), City Branding, Sustainable Urban Development and the Rentier State. How Do Qatar, Abu Dhabi and Dubai Present Themselves in the Age of Post Oil and Global Warming, *Energies* 12 (9), 1657, 10

- Liu, Schraven, de Bruijne, de Jong (2019), Navigating Transitions for Sustainable Infrastructures—The Case of a New High-Speed Railway Station in Jingmen, China, M Hertogh, Sustainability 11 (15), 4197, 3
- Lu, de Jong (2019), Evolution in city branding practices in China's Pearl River Delta since the year 2000, Cities 89, 154-166, 9
- Ma, Schraven, de Bruijne, De Jong, H Lu (2019), Tracing the origins of place branding research: A bibliometric study of concepts in use (1980–2018), Sustainability 11 (11), 2999, 15
- Mu, de Jong, Koppenjan (2019), Assessing and explaining interagency collaboration performance: A comparative case study of local governments in China, Public Management Review 21 (4), 581-605, 9
- Raven, Sengers, Spaeth, L Xie, A Cheshmehzangi, M de Jong (2019), Urban experimentation and institutional arrangements, European Planning Studies 27 (2), 258-281, 70
- Sun, Ma, de Jong, Bao (2019), Assessment on Island Ecological Vulnerability to Urbanization: A Tale of Chongming Island, China, Sustainability 11 (9), 2536, 3

Education

Researchers involved in DoIP contribute extensively to education. This includes teaching in courses that are not specifically devoted to themes associated with DoIP, e.g. courses on research methodology or philosophy of science. DoIP researchers are also involved in the supervision of bachelor, master and doctoral students as they work towards their thesis. In addition to this teaching, we list below the contributions to courses that are specific for DoIP or cover topics that are closely related to its scope. They are the clearest examples of how the knowledge developed in DoIP's research projects proliferates into the EUR class rooms. The list reveals that in the three participating schools, bachelor and master students are taught about issues concerning inclusive prosperity on multiple occasions. The list includes regular bachelor and master courses, minors, honours courses (bachelor and master) and an award-winning MOOC.

Bachelor courses

- Essential Contemporary Challenges in Philosophy
- The Climate Crisis: Ecology, Economy & Politics in the Anthropocene
- Women in Philosophy
- Public International Law
- Human Rights and International Economic Governance
- Minor: Sustainability
- Minor: Alternative Investments
- Minor: Science and Practice for Transformative Change
- Minor: Organized Crime
- Hounours Programme ESL: Grand Challenges

Master courses

- International Economic Law
- Special Topics in Environmental Philosophy: Industrial Epidemics
- Multidisciplinary dimensions of multilevel legal orders
- Responsible Finance and Financial Inclusion
- Tackling Inequalities (Interdisciplinary Master Honour's Course)
- MOOC: "Driving Business Toward the SDGs"

Societal output

One important pillar of creating societal impact is the dissemination of results and insights beyond academia during public events. In 2019 the initiative hosted 14 public events, ranging from conferences, workshops, seminars and film screenings. Although the majority of these events were hosted by the core faculty of the initiative, some events were externally organized by means of financial support from DoIP. All the grants that were distributed by DoIP in 2019 are listed in the next subchapter.

An overview of all the societal output by DoIP in 2019 can be found below, but it's worth addressing some highlights. The workshop "The Science and Politics of Glyphosate" on June 6th brought together academics, scientists and policymakers to explore the controversial case of glyphosate, the active ingredient in Roundup® and other commercial broad-spectrum herbicides. This workshop was a result of one of our interdisciplinary research projects and eventually led to the publication of a special issue of the "European Journal of Risk Regulation". In 2019 the initiative also introduced a new event; the "Inclusive Prosperity Lunch Seminar". During these monthly events, an interesting academic will give a one-hour presentation about a relevant topic while the audience enjoys a free lunch. These very accessible events attract a diverse audience of scientists, university staff and students and were an efficient way to gain campus-wide publicity for the initiative.

The core faculty members of DoIP present their work at numerous occasions apart from events hosted by the initiative. Knowledge is being passed on during great deal of invited talks at external events. Some examples of these invited talks are listed below, like the Masterclass on "Fairness" by Conrad Heilmann at the Como Summer School of the International Network for Economic Method.

Media attention like interviews or research being discussed in the media are another way of disseminating academic knowledge and therewith generating societal impact. Media appearances in 2019 came in many varieties and on different scales, this being internal interviews and news items by the Erasmus University Rotterdam and both national and international media attention. A good example of DoIP (members) appearing in national media, is the discussion of the research by Dr. Lieselot Bisschop on drug trafficking in the Port of Rotterdam in practically all big Dutch newspapers. Dr. Yogi Hale Hendlin generated International attention for his research on the polluting effect of (e-)cigarettes with articles in The Guardian and National Geographic. A selection of these and other media coverings can be found in the overview below.

The initiative also possesses its own channels to disseminate relevant news and developments. From the beginning on the initiative was able to post news on the website of the Erasmus University Rotterdam. In 2019 we founded a Facebook page, a LinkedIn page and a monthly newsletter which is being sent to approximately 250 to 300 subscribers. A regular item in the monthly newsletter is a blogpost, written by one of the core faculty members of the initiative. This series of blogposts was initiated in 2019 and provides the academic team members with an easy and accessible way of sharing their (academic) thoughts with a wider audience. Some of these blogposts can be found in the overview below.

The dissemination of scientific output via our various channels and appearances in media and events, provided us with a broad audience and generated impact at various levels, including influencing national and international policymakers. Our impact on (governmental) policy was not only indirect but as can be seen in the overview below, our academics were also invited as advisors for policymakers. Prof. Alessandra Arcuri for example joined the round table discussions in the Dutch House of Representatives on the new Dutch Model Investment Agreement.

Even though our activities are aimed at impact instead of appraisal, recognition by others is a sign of doing valuable work, potentially generates publicity and could provide us with additional funding. In 2019 recognition was gained in the form of prizes, awards, fellowships or grants and some of these are

listed below. In the future the Initiative aims at acquiring more grants with which more projects can be launched, and its impact increased in turn.

Events

Thursday, 14 Mar 2019 | Scientific Side Event

Geuzenpenning Granted to Padre Solalinde

Padre Solalinde Guerra has received the Geuzenpenning for his support to migrants on dangerous journeys. An academic event has been organized in honour of his work. Padre Solalinde opened the event with a speech. Following his speech, three scholars of Erasmus University from different disciplines and a policy advisor from the city council of Rotterdam offered their reflections.

Thursday, 28 Mar 2019 | Working Conference

Facing Grand Challenges Together

The working conference "Facing Grand Challenges Together" attracted academics, strategic advisors, politicians, activists, journalists, social workers, police officers and artists to discuss local responses to forced displacement.

Thursday, 25 Apr & Friday 26 Apr 2019 | Private Workshop

The Governance of Emerging Disruptive Technologies

A special issue of the "Regulation and Governance" journal on the "Governance of Emerging Disruptive Technologies" brought the authors together for a private two-day workshop at the Erasmus University.

Wednesday, 15 May 2019 | Expert Meeting

'Mainstreaming the People Part of Sustainable Business

Supported by funding from DoIP, the Erasmus Research Network on Sustainable Business & Human Rights organized an Expert Meeting on 'Mainstreaming the People Part of Sustainable Business – Exploring Barriers and Solutions'.

Thursday, 6 Jun 2019 | Workshop

The Science and Politics of Glyphosate

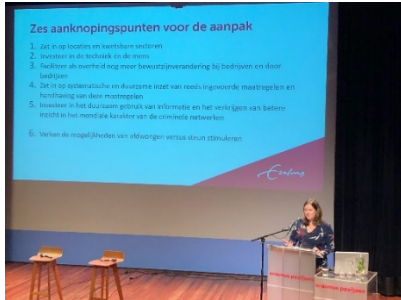
This workshop brought together academics, scientists and policymakers to explore the controversial case of glyphosate, the active ingredient in Roundup® and other commercial broad-spectrum herbicides.



Wednesday, 26 Jun 2019 | International Conference

International Conference on Day Fines

In this conference, experts in criminal law and criminology from different European countries discussed the unique system of criminal fines which systematically depend not only on the severity of the offense, but also on the wealth of the offender.



*Thursday 12 September 2019 | Seminar
CIROC seminar on Drugs crime and Ports*

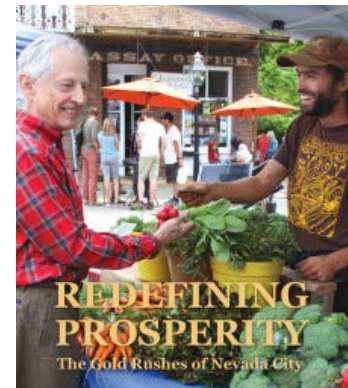
This seminar focused on the handling of drugs crime in the Port of Rotterdam. In what way did the approach develop in the recent years? Which public and private actors are involved and how are they collaborating? What are the best practices and what improvements can be made?

*Tuesday, 17 Sept 2019 | Seminar - Hosted at Gent University
Environmental Crime and Power*

This seminar covered the power of state agencies in both regulating and facilitating environmental crime, the role of corporations in causing and preventing environmental crime, the connection between environmental and organized crime, but also the involvement of non-governmental organizations in preventing and controlling environmental crime.

*Thursday, 19 Sept 2019 | Lecture and Film
John de Graaf: Redefining Prosperity*

John de Graaf, author, filmmaker, speaker and activist gave a lecture and showed a section of one of his award-winning films. He explores the current crises brought about by rampant consumerism and over-production and advocates for a “backpacker’s theory of life”—based on balance, moderation, social connection and the beauty of nature as a way beyond the worship of economic growth and toward an ideal of life satisfaction through sufficiency.



*Friday, 11 Oct 2019 | Conference
The Quest for Controlled Freedom*

Discretion is an ambiguous concept. Palgrave published an interdisciplinary collection of essays dedicated to this subject matter, edited by Tony Evans and Peter Hupe. This publication has been taken as an opportunity to organize a one-day conference on the topic of discretion.



*Wednesday, 23 Oct 2019 | Film and Panel Discussion
Film: Merchants of Doubt*

DoIP hosted the showing of “Merchants of Doubt”. A documentary that inspects pundits-for-hire who present themselves as scientific authorities as they speak about topics like toxic chemicals, pharmaceuticals and climate change. The documentary is the film version of a book written by Naomi Oreskes and Erik Conway. After the film showing, there was a panel discussion with members of the academic team of the initiative.

Thursday, 7 Nov 2019 | *Inclusive Prosperity Lunchseminar*

Prof. Oscar Gelderblom: The Dynamics of Inclusive Finance in the Netherlands in the 20th Century

In the last months of 2019, the Dynamics of Inclusive Prosperity initiative started hosting lunch seminars. Economic historian Prof. Oscar Gelderblom was the first speaker. Participants enjoyed lunch while listening to his seminar on household finance in the twentieth century.

Thursday, 28 Nov 2019 | *Inclusive Prosperity Lunchseminar*

Dr. Lorenzo Pellegrini: Maria's Paradox - Oil Extraction and the Misery of Missing Development Alternatives in the Ecuadorian Amazon

Dr. Lorenzo Pellegrini was the second speaker in our series of lunch seminars. He is an Associate Professor of Economics of Environment and Development at the International Institute of Social Studies (ISS) and Adjunct Professor at the University San Francisco of Quito, Ecuador. His lecture focused on the socio-environmental impact of the oil industry in Ecuador.

Thursday, 19 Dec 2019 | *Inclusive Prosperity Lunchseminar*

Dr. Constanze Binder: How Much is Enough? The Freedom to Pursue a Sustainable Life

In the third and last edition for 2019 of our lunchseminar series, Dr. Constanze Binder spoke about the conflict between liberalism and environmentalism. What solutions are available within liberalism for a government to intervene in the freedom of its citizens to protect the environment? She connected this with the case of the Urgenda foundation against the Dutch state who are trying to enforce the state to cut back their greenhouse gas emissions by at least 25%.

In the media

Tuesday, 19 Mar 2019 | *Video Interview with SOMO*

Prof. Dr. Alessandra Arcuri: ISDS: Why do we need another system?

Professor Alessandra Arcuri was interviewed by NGO SOMO in relation to the international process of re-negotiations of international investment agreements under the aegis of UNCITRAL. In the interview Arcuri answer questions such as: what are the main problems of the Investor-State Dispute Settlement system? And, what should parliaments take into account when discussing the future of ISDS?

[Watch the Interview](#)

Tuesday, 28 May 2019 | *Article in Algemeen Dagblad*

Onderzoekers naar drugsmokkel: sluit lakse bedrijven in de Rotterdamse haven

Assistant Professor Lieselot Bisschop contributed to a report on drug trafficking in the port of Rotterdam which is being extensively discussed in all major Dutch newspapers. The main advice of the report is to close businesses in the port who have had multiple issues with drug trafficking and who haven't taken appropriate measures to prevent this in the future.

[Read the article](#)

Friday, 16 Aug 2019 | *Article in National Geographic*

Cigarette butts are toxic plastic pollution. Should they be banned?

Contribution to National Geographic article by Dr. Yogi Hale Hendlin. Trillions of cigarette butts are thrown into the environment every year, where they leach nicotine and heavy metals before turning into microplastic pollution.

[Read the article](#)



Tuesday, 27 Aug 2019 | Article *The Guardian*

Vaping's other problem: are e-cigarettes creating a recycling disaster?

Research by Assistant Professor Yogi Hale Hendlin is being discussed in *The Guardian*. An estimated 55 million adults will be vaping by 2021, creating millions of devices that will be disposed of improperly. Vaping has been declared a serious health epidemic, but it could also create a massive recycling disaster.

[Read the article](#)



Monday, 7 Oct 2019 | Video Interview

Dr. Conrad Heilmann: Can economic theory tell us how to behave?

Associate Professor Conrad Heilmann was included in an interview series that is part of the 2019 Summer School on "Economic Behaviours: Models, Measurements, and Policies". In the interview, he answers questions such as: Is the distinction between normative and positive economics still useful? Can economic theory tell us how to behave? And why is economic measurement an interesting topic for philosophers? He also makes the case for economists and philosopher having much to learn from each other when it comes to investigating fairness.

[Watch the interview](#)

Thursday, 21 Nov 2019 | Interview *Erasmus University Rotterdam*

Dr. Lieselot Bisschop: "Many 'environmental crimes' still not labelled as illegal or criminal"

Assistant Professor Lieselot Bisschop is conducting research into corporate crime and environmental harm and the fine line between the two. How can regulation bring about more sustainable development, less damage and less corruption? And what role can the state and businesses play in this process?

[Read the interview](#)

Thursday, 12 Dec 2019 | Interview *Erasmus University Rotterdam*

Dr. Yogi Hale Hendlin: A shift to local and sustainable agriculture is the only way to feed the world

Assistant Professor Yogi Hale Hendlin is both a public health scientist and environmental philosopher. A shift to local and sustainable agriculture is the only way to feed the world, he says. In this interview he elaborates on the danger of environmental issues and the relationship with health problems.

[Read the interview](#)



Tuesday, 17 Dec 2019 | Interview *Erasmus University Rotterdam*

Dr. Marta Szymanowska: "We have enough food, but still people are hungry. Perhaps something goes wrong on markets on which foods are traded"

We live in a world, where enough food is produced to feed everyone. Yet one in nine people experience hunger or malnutrition. Thinking as an economist, Dr. Szymanowska approaches this problem as a puzzle: we have enough food, but still people are hungry. To seek for answers to this puzzle, she studies the markets on which foods are traded: agriculture commodity markets.

[Read the interview](#)

Blogposts

Tuesday, 7 May 2019 | Conrad Heilmann

Managing the Refugee crisis: Who has a duty to assist? What is fair?

The refugee crisis poses obvious practical and political challenges: what are the local communities at whose shores thousands of migrants arrive to do? Ethical questions however, pose themselves with the same urgency: Who has a duty to assist? And what does fairness require?

[Read the blogpost](#)



Monday, 17 Jun 2019 | Emilio Marti

Are theories on CSR becoming a self-fulfilling prophecy?

Theories on corporate social responsibility (CSR) matter because they influence the behaviour of actors. If actors believe that a theory is true, they may change their behaviour in line with the theory. A new theory may thus become a self-fulfilling prophecy even if it was initially only partially "true".

[Read the blogpost](#)



Tuesday, 10 Sep 2019 | Alessandra Arcuri

Investment Treaties and Human Rights: Does international investment law need a Greta too?

Despite the mounting empirical evidence about the problems created by international investment treaties, policymakers are not taking serious steps for needed reforms. As policymakers seem deaf to the result of academic research, I propose to invite Greta Thunberg to talk to the UNCITRAL Group in charge of this reform process.

[Read the blogpost](#)

Friday, 15 Nov 2019 | Marta Szymanowska

Global commodity futures markets: tool for commodity dependent economies or only for speculators?

Two thirds of developing countries strongly depend on the production of commodities as a (primary) source of income. Therefore, the information from commodity futures markets is relevant for their long-term fiscal planning and can thus facilitate or hinder their economic development. With globalization, informativeness of the commodity futures markets may have changed. New research shows that this is not the case and global commodity futures markets remain informative about financial markets and real economy for the large number of countries around the world.

[Read the blogpost](#)

Invited Talks

Monday, 4 Mar 2019 | Yogi Hale Hendlin

Keynote Speech, Erasmus University Rotterdam "Sustainability Days"

The goal of the "Sustainability Days" is to inspire students to become familiar with sustainability, and to empower them to be part of our changing world.

Saturday, 9 Mar 2019 | Alessandra Arcuri

Panel Member, Brexit and the Environment: What's Next?,

Professor Alessandra Arcuri was invited to act as a panellist to discuss the implication for Brexit for environmental policy and in particular to analyse how investment law can be re-designed between the EU and the UK, after Brexit, in a way that is conducive to sustainability.

Friday, 14 Jun 2019 | Lydia Baan Hofman

Publecture, A Room of One's Own?

A publecture on Virginia Woolf and Donna Harraway. The publecture was hosted by ERA, the faculty organisation of the Erasmus School of Philosophy.

Wednesday, 19 Jun 2019 | Alessandra Arcuri

Masterclass on 'The Regulation of Glyphosate',

Alessandra Arcuri was invited to give a masterclass on the regulation of glyphosate at the Wageningen University, Master Programme Food Law.

Wednesday, 3 Jul 2019 | Conrad Heilmann

Masterclass, Modelling and Measuring Fairness

Masterclass on "Fairness" at the Como Summer School of the International Network for Economic Method on "Economic Behaviours: Models, Measurements, and Policies".

Thursday and Friday, 24-25 October 2019 | Alessandra Arcuri

Selected presentation, Boundaries of International Investment Law as Mechanisms to Exclude Human Rights and Sustainable Investment

Conference on 'Socially Responsible Foreign Investment under International Law' at the Católica Global School of Law in Lisbon.

Monday, 28 Oct 2019 | Remi van der Leer

Walkshops, Rotterdam Kennisfestival

Multiple short presentations about the aims and activities of the Dynamics of Inclusive Prosperity Initiative to various groups of municipal officials during the Knowledge Festival of the municipality of Rotterdam.

Friday, 8 November 2019 | Alessandra Arcuri

Invited Presentation, Expertise and the Internal Market: risk, objectivity and ideology,

ACELG Annual Conference on the Constitutional Dimensions of EU Governance at the University of Amsterdam.

Tuesday, 17 December 2019 | Yogi Hale Hendlin

Workshop, The Promise and Perils of Carbon Taxes for Inclusive Prosperity

A Political Theory Workshop for the Political Science Department at the Universidad Católica de Chile.

Influencing Policymakers

Monday, 28 Jan 2019 | Alessandra Arcuri

Prof. Alessandra Arcuri joined the round table discussions in the Dutch House of Representatives on the new Dutch Model Investment Agreement. She presented her position paper and engaged in a discussion with Dutch parliamentarians. In this context, she recommended specific reforms to the Model Agreement for achieving a more inclusive and sustainable investment policy.

Monday and Tuesday, 8-9 April 2019 | Lieselot Bisschop

Member of the expert panel for the review of the Education for Justice Module "Wildlife, forest and fisheries crime" at the United Nations Organization for Drugs and Crime (UNODC) in Vienna, Austria

Thursday, 21 November 2019 | Lieselot Bisschop

Dr. Lieselot Bisschop joined the City of Rotterdam Commission on Safety and Public Order, answering questions from members of City Council about drugs trafficking in the Port of Rotterdam.

Tuesday, 3 December 2019 | Alessandra Arcuri

Invited Speaker at the Stakeholder Workshop on intra-EU investment, EU Commission, Directorate General for Financial Stability, Financial Services and Capital Markets Union (FISMA) in Brussels.

Several occurrences in 2019 | Yogi Hale Hendlin

Advising various policymakers on request about issues such as the environmental harms of tobacco and glyphosate renewal in the European Union.

Recognition

Lieselot Bisschop

Outstanding Article Award 2019 of the American Society of Criminology, Division of White-Collar and Corporate Crime for the article "Getting Into Deep Water: Coastal Land Loss and State-Corporate Crime in the Louisiana Bayou" published in the British Journal of Criminology (with Staci Strobl and Julie Viollaz).

Yogi Hale Hendlin

Fellowship by the prestigious Brocher Foundation for summer 2020 (awarded in 2019) to write his book, "Industrial Epidemics".

Marta Szymanowska

Best Paper Award on Derivatives at the 27th Finance Forum in Madrid: "The information content of commodity futures markets", Rotterdam School of Management working paper (with Rómulo Alves).

Marta Szymanowska & Heleen Tiemersma

Award of excellence from the leading SDG Academy & SDSN Network for the Mooc: "Driving Business Toward the SDGs" (created in cooperation with several Rotterdam School of Management colleagues).

Awarded Small Grants

These projects were awarded a small grant (maximum amount of €10.000) by DoIP in 2019. They cross the boundaries between our disciplines and contribute to studying the dynamics of inclusive prosperity. The grants are meant to further multidisciplinary research and to facilitate nascent research projects within DoIP's scope.

Positive state obligations concerning fundamental rights and 'changing the hearts and minds'

Prof. Kristin Henrard (ESL), Dr. Yogi Hale Hendlin (ESPhil)

This grant supports a conference on 30 and 31 January 2020. The conference will cover topics of enduring relevance and growing importance concerning (the reach of) positive state obligations in relation to prejudice and discrimination; and will address these from a multidisciplinary perspective. Positive state obligations are fundamentally geared at the effective protection of fundamental rights. Over time, these positive state obligations have increased in terms of variety and strength. At the same time, these positive state obligations cannot be absolute. The conference (and the ensuing special issue of Erasmus Law Review) explores how far state obligations go to ensure effective protection against discrimination in interpersonal relationships. How far do states have to go to counter ingrained prejudice and stereotypical thinking? Can states try to change the hearts and minds of people?

Jean Monnet Centre of Excellence: Digital Governance (DIGOV)

Prof. Klaus Heine (ESL), Prof. Evert Stamhuis (ESL), Farshida Zafar (ESL)

Together with researchers from Bar-Ilan University and the University of Leeds, Klaus Heine, Evert Stamhuis and Farshida Zafar have been awarded with a Jean Monnet Centre of Excellence by the European Commission. In the next three years the researchers will work on the forefront of research on the impact of digitalization on law and society.

Which rules and norms are needed to enable Big Data and Artificial Intelligence to fully support our individual interests and help us make smart choices? And which constraints are needed to prevent Big Data and Artificial Intelligence to work to the detriment of society? To what extent is incumbent law still able to deal with digitalization on an accelerated pace? And which legal insufficiencies have to be bridged by new legal rules?

The Quest for Controlled Freedom

Prof. Peter Mascini (ESL), Prof. Peter Hupe (ESSB), Dr. Gijs van Oenen (ESPhil)

Securing legal certainty, legal equality and fairness in implementing law and policy are important preconditions for inclusive prosperity. Yet, the fulfilment of these preconditions can never be taken for granted because the translation of rule into action, the process by which abstraction becomes actuality, involves interpretation and choice: discretion is at stake. Discretion may be granted formally and it may be assumed. By 'implementing actors' it may be used prudently or it may be abused. The ways in which this happens concern empirical questions against the backdrop of rapid social changes.

Public services have been digitalized and privatized, while performance standards, performance measurement and reporting obligations have become omnipresent. Due to these changes the responsibilities and expectations of public as well as private actors and the boundaries between them are shifting. These facts pose new challenges on how to balance control and freedom in the use of discretion. While both total control and full freedom seem illusory, what are accountable ways of dealing with freedom when acting towards public goals such as inclusive prosperity? The idea behind the conference subject is inspired by a new book that will come out in the summer of 2019, titled Discretion and the Quest for Controlled Freedom.

Day-Fines Project

Dr. Elena Kantorowicz-Reznichenko (RSM), Dr. Conrad Heilmann (ESPhil)

In this very first international conference on day fines, experts in criminal law and criminology from different European countries will discuss the unique system of criminal fines which systematically depend not only on the severity of the offence but also on the wealth of the offender.

Half of the European countries are currently applying a unique model of fines, which systematically accounts for the income of the offender. Consequently, in these jurisdictions, the nominal amount of the fine depends not only on the severity of the offence but also on the income of the offender. This type of fine has great potential in terms of improved deterrence and a fairer system of pecuniary sanctions. However, not much is known about this system. This conference gathers experts in the field to explain the day fine system in different countries where they are implemented.

Facing Grand Challenges Together

Dr. Ilona Suojanen (RSM), Prof. Gabriele Jacobs (RSM), Mark van der Giessen (RSM), Mieke Kox (ESL), Dr. Conrad Heilmann (ESPhil)

Global forced displacement is not a new phenomenon, but in 2015, when the island of Lesbos was confronted with over 500.000 refugees in one year; almost 6 times its own population, its visibility was increased. In the wake of a record number of refugee arrivals, many International organizations followed, creating a complex system of Greek, European and global organizations and processes. As a result, Lesbos has become a microcosm where local and global responses intersect to manage the refugee crisis and its aftermath. These challenges do not stay on Lesbos, they reverberate across Europe.

Responding to forced displacement is difficult as humanitarian and economic needs and responsibilities transcend the local and even European levels of organizing. One thing is clear however; the challenge of dealing with forced displacement is bigger than any one organization, and must therefore be faced together. This working conference is intended to bring together knowledge and experience from all relevant sectors, including business, charity and voluntary work, healthcare, law enforcement and security, media, public administration, social care, logistics and science.

Jan Tinbergen: The Thinker

Prof. Jack Vromen (ESPhil), Dr. Conrad Heilmann (ESPhil)

Jan Tinbergen has contributed to economics and policymaking in many different ways. But what kind of a thinker was he? Are there unifying philosophical commitments to the different aspects of his work? This project will investigate these questions and showcase a new perspective on Jan Tinbergen, the thinker.

Jan Tinbergen is one of the most important scientists in the rich history of the EUR. He was awarded the first Nobel Prize in economic sciences in 1969. The year 2019 is the "Year of Tinbergen" in which the 50th anniversary of this award is celebrated. Most well-known for his Nobel prize winning work on econometrics, he also made crucial contributions to economic policy at the CPB, many international organisations, and development work. He was instrumental in the creation of the modern notion of the 'economic expert'. Moreover, Tinbergen also had outspoken and active ethical views. He was driven by socialist values, and investigated many problems that have important ethical import. We will uncover his philosophical commitments, thereby improving our understanding of the depth of his impact.

4. Collaboration with other organizations

The Erasmus Initiative: Dynamics of Inclusive Prosperity, like the other Erasmus Initiatives, has been established to realize academic impact through publications and be a trigger and source of inspiration for the enhancement of scientific performance among academics within Erasmus University Rotterdam as a whole, also those not directly working in or with DoIP. Moreover, it has also been aimed at reaching out to society at large and make a difference and be force for positive change, as the mission of Rotterdam School of Management would have it. While the former objective is primarily secured through strengthening ties with partners within Erasmus University Rotterdam across various schools and particularly within Erasmus School of Law, Rotterdam School of Management and the Erasmus School of Philosophy, the latter requires developing active collaboration with organizations beyond the EUR. In the remainder of this section, what was done and realized to promote cooperation with internal and external stakeholders on the topic of inclusive prosperity.

Within Erasmus University Rotterdam, two developmental directions for promoting collaboration were followed. Strong effort was put into participation in and coordination with scholars and students within the constituent school, working on or having links with topics relevant to inclusive prosperity. Although this collaboration was not given official status yet, meetings and discussions were set up to get familiar with each other and each other's work and streamline joint work in the future. In incidental cases, this led to direct financial support through small grants (for scholars within ESL, RSM and ESPhil or indirect support for grant applications made by scholars from Erasmus School of Economics, such as was the case with Prof. Mary Pieterse-Bloem who submitted a request for funding at the Erasmus Trustfonds for research on financial markets which DoIP endorsed. The result was higher visibility of and familiarity with DoIP themes and people among the constituent schools and beyond and productive collaborative relationships leading to projects, public events and output which put inclusive prosperity more prominently on the agenda. In addition to that, time was invested in establishing links with the Institute for Housing and Urban Development Studies (IHS) and the Institute for Social Studies (ISS), with the former leading to preparations for a shared PhD programme on Inclusive Cities and the latter to frequent participation of various ISS scholars in public events organized by DoIP. Both initiatives to foster collaboration bode well for their further formalization and intensification in the coming years. Finally, the arrival of Roel van den Berg as DoIP business director, who also holds a similar part-time position within Erasmus Initiative: Smarter Choices for Better Health (SCBH) and close ties with Prof. Jurian Edelenbos being active as scientific director within Erasmus Initiative: Vital Cities and Citizens (VCC) and within abovementioned IHS made interaction among the three Erasmus Initiatives particularly active and fruitful. Friendly osmotic relations across the management of these EUR organizations made mutual learning a very viable option thus enhancing the performance of all three. One activity in which all three participated was the Honour's Class for Master Students on 'Tackling Inequalities', which was the first conspicuous education event in which DoIP was engaged.

Collaboration with external stakeholders in the aftermath of the large opening conference held in November 2018 commenced with active attempts to set up partnerships with Royal Philips and the City of Rotterdam. These led to DoIP involvement in the exploration and drafting of new ESG strategies and brainstorming with Rotterdam strategy officials to map common themes of interest, but collaboration remained incidental, but fruitful without institutionalizing to an official level. Links were also established with Amsterdam-established Economic Summit, which acts as a Dutch propagator of ideas on the Economics of Mutuality, a stakeholder as opposed to shareholder-driven model of economic development spearheaded by Oxford Said Business School's Colin Mayer and Mars-based Bruno Roche. Plans were under debate to establish a Dutch Centre for Economics and Mutuality of which Erasmus University Rotterdam's DoIP was to be the academic leg. Scientific director Martin de Jong's track

record in urban development in China and elsewhere in Asia could be capitalized on for establishing ties with National University of Singapore's Lee Kew Yuan School of Public Policy (LKYSPP), Fudan University's Institute for Global Public Policy (IGPP) and the Chinese Academy of Urban Planning and Design (CAUPD), especially its Shenzhen Branch. Collaboration with LKYSPP led to a joint workshop held in Rotterdam on disruptive technologies and inclusion and participation in a special issue for the journal Regulation and Governance. Collaboration with IGPP led to Martin's part-time affiliation with Fudan and participation in the establishment of and workshop for their new research center and his bringing in of topic of sustainable urban development and city branding. In both cases, plans were under preparation to flesh it out into formal organizational ties. Collaboration with CAUPD involved mutual visits in Rotterdam and Shenzhen, joint organizing of a workshop in Ghent and resulted in the signing of a Memorandum of Understanding between DoIP and CAUPD on two topics: (1) inclusive regional development of the Greater Pearl River Delta and (2) dos and don'ts in institutional transplantation of Chinese policies and laws to Belt and Road Countries. ON the second theme, new PhD student Jiejing Shi was recruited.

5. Financial aspects

The current budget of DoIP is based on contributions from the Executive Board and the founding schools (ESL, RSM and ESPhil). The total budget for 5 years, effectively starting in 2018, is close to € 6.5 million. Almost 65% of that will be covered by the Executive Board, in cash (€ 4.2 million). The other part will be covered by DoIP's three founding schools. Costs are almost exclusively related to salaries and therefore highly predictable once people have been hired. Only 7% of the total budget is related to other costs, e.g. for events. To enhance continuation of the activities after the initial round of investment, i.e. after 2022, the Erasmus Initiative has planned to allocate most of the budget for personnel to faculty and only a relatively small portion to PhD students and postdoc researchers.

Most people currently involved in DoIP were already hired in 2018. From each one of the founding schools, one associate professor (who already worked at the EUR) became involved in the Erasmus Initiative. They are part-time funded by DoIP, for five years. Similarly, the DoIP Initiative covers a fully funded position for an assistant professor (newly hired at the EUR) at each school, for five years since 2018. In addition, four PhD students were hired in 2018. Part of their salary costs (40%) is covered by DoIP, the rest is financed by the school that employs them. The associate professors are supported by student assistants, paid by the DoIP initiative. Last but not least, the Erasmus Initiative hired a scientific director towards the end of 2018. The scientific director has a dual appointment (full-time) at ESL and RSM. Although mostly concerned with the academic aspects of the work in the Erasmus Initiative, he maintains the connections between those involved and is coordinating academic activities.

In 2019 hiring continued, but predictably at a much lower rate than in 2018. A fifth PhD student was hired (at RSM). As for the other four, DoIP covers 40% of her salary. Furthermore, a few additional PhD students became involved with DoIP during the year. One of them is fully funded by DoIP, the others only to a much lower extent. In March 2019, a business director (0.4 fte) and an operations manager (1.0 fte) joined, to reinforce the Management Team. The business director coordinates organizational, financial and legal aspects of DoIP's activities. The operations manager handles organizational matters, takes care of the external communication, including social media exposure and organizes events. 2018 clearly had been an initial year with a relatively low level of expenses, but in 2019 DoIP's activities reached "cruising speed". Expenses in 2019 significantly increased compared to 2018, largely in line with the original budget. In addition to the salary costs, other expenses concerned small grants and events. In 2018, DoIP organized a large kick-off event, but in 2019 many more, smaller events were organized. See chapter 3 of this report for examples.

At the end of 2019, a little over € 3 million remained of the Executive Board's contribution, to be spent in the years 2020-2022. This is fully aligned with DoIP's portfolio of projects and the commitments as described above. In order to accelerate and expand DoIP also submitted several grant applications in 2019, which did not materialize into additional funding before the year's end. DoIP's financial situation is healthy and fully enables continuation of interdisciplinary work and societal impact as planned.

	2017/2018	2019
Management	149.000	225.000
Core faculty	226.000	320.000
Postdocs		
Doctoral students	60.000	95.000
Other expenses	16.000	85.000
Total	451.000	705.000

Overview of expenditure per year

6. Highlights and prospects

For the Erasmus Initiative: Dynamics of Inclusive Prosperity, the year 2019 has been the one where the selection of staff members and PhD students has been expanded more or less to capacity. All planned six academic team members and the scientific director were in place, business director and operations manager were recruited, and the number of PhD students has increased too. As mentioned in the previous pages of this report, DoIP's level of activity in organizing and hosting public events with substantial outreach also increased dramatically and can even be considered the key feature of 2019. These events varied from public lectures to internal workshops, film sessions for staff and students to active participation teaching and supervising excellent master students in the honorary program on 'Tackling Inequality'. Virtually all staff members of the Initiative in variable compositions were involved in them and made this an essential ingredient of their academic work activities and thus defined their attitude in realizing interdisciplinarity and societal relevance. The sheer number of them, as well as the enthusiasm with which academic team members engaged in them was far higher than we as management team had anticipated and we are proud of them. All of this occurred without any decline in academic productivity. The organizational structure established in 2018 stabilized with the steering group becoming a permanent supervisory board including deans and vice-deans of research and the former trailblazers morphing into members of the advisory board. If in the previous year, it was still impossible to fully spend the whole allocated budget for that year, in 2019 spending fully followed the projected speed and was thus completely up to standards. That was to be expected given the fact that the organization was by then 'mature'.

Meanwhile, a number of new directions were taken to further strengthen the identity, internal coherence and external reach of DoIP. Academic team members brainstormed about key research themes they would like to work on with other team members and codify them for future development. First steps were taken to develop partnerships with players inside and outside Erasmus University Rotterdam, many of which, it can be hoped, will be formalized and bear fruit in future years. These can enhance DoIP's national and international fame in interdisciplinary research and societal impact. And last but not least, the idea of conducting a mid-term review for all three Erasmus Initiatives including DoIP came to the table. The intention of such a review to be held in the course of 2020 would not primarily be to assess their performance, but rather to offer lessons for future self-improvement. In order for a such an evaluation to be made successfully, DoIP would need to have clearer goals as to what it aims to achieve for EUR and society at large and key performance indicators to judge to what extent these are reached and point out where remedial actions are required. With that, the developmental agenda for 2020 is also given.