



The University of Manchester

The Path to being a Socially
Responsible & Civically Active
University

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Civic Engagement

MANCHESTER
1824

The University of Manchester







city centre

University

Life on the line? Differences in life expectancy across Greater Manchester



● Female life expectancy at birth (years)
 ● Male life expectancy at birth (years)
 ● IMD Decile (1 most deprived; 10 least deprived)

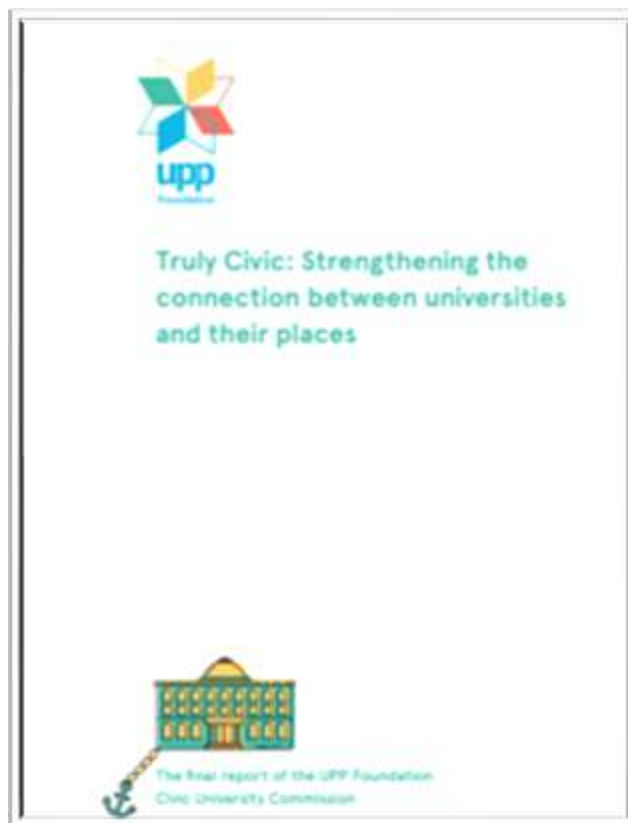


Tram Network: The Metrolink tram network across Greater Manchester includes nearly 100 kilometres of track and 93 stops. In 2015 there were around 33.4 million journeys (Metrolink 2015). The average journey time between tram stops is 2 minutes, but some stops are further apart.

Data Sources: Office for National Statistics experimental ward level life expectancy and health living life expectancy estimates (ONS 2006) linked to selected Greater Manchester Metrolink tram stops. The selection highlights some of the biggest differences between tram stops. We also include information on socio-economic deprivation at ward level from the Index of Multiple Deprivation.

The life expectancy data is based on mortality among those living in each particular ward in 1999-2003. The estimates are not the exact number of years a baby born in the ward could actually expect to live, both because the death rates of the area are likely to change in the future, as is health care provision and because many of those people born in the ward will live elsewhere for at least some part of their lives.

National & Local Strategic Context



National
Co-ordinating
Centre for
Public Engagement



Research
England

Office for
Students



Civic University
Network



National Civic
Impact Accelerator



Past: Knowledge, Wisdom, Humanity

- Established in 1824, England's first civic university.
- Open to all regardless of "rank, religion or status"
- Born from Manchester's status as world's first industrial city (Cottonopolis) – home to world's first free library, UK's first canals and world's oldest railways, UK vegetarianism, global cooperative movement, British trade unionism, world's first professional football league, women's suffrage
- Built on German model of practical research university
- Shaped 20th and 21st centuries with iconic discoveries: split atom, developed computer memory, isolated graphene
- Motto based on three concepts: Cognitio (knowledge); Sapientia (wisdom); Humanitas (humanity)



Purpose: our core goals



1

Research and discovery

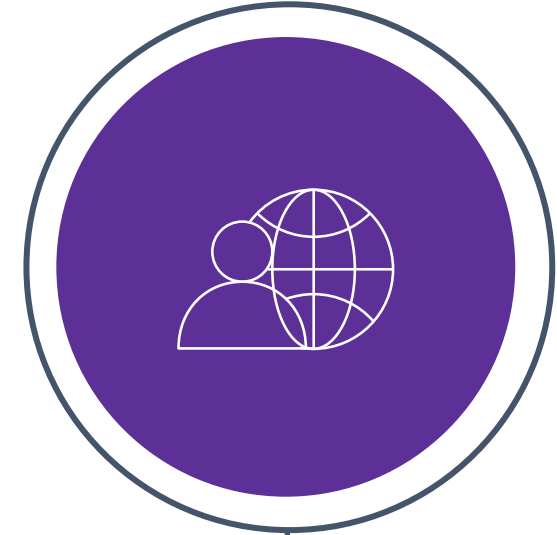
Top 5 for research power
Largest income for competitive research grants



2

Teaching and learning

Most UK applicants
Most popular among graduate recruiters



3

Social responsibility and civic engagement

Unique goal
Top 10 globally for SDGs
2019/2020/2021/2022



What does it mean to live and learn in a space?

Social Responsibility

Social responsibility is the contribution we make to society and the environment through our four core functions of research, learning, engagement and operations.

Social responsibility is both:

- a set of values and a unifying theme that give us purpose
- a set of practical and measurable activities

Civic Engagement

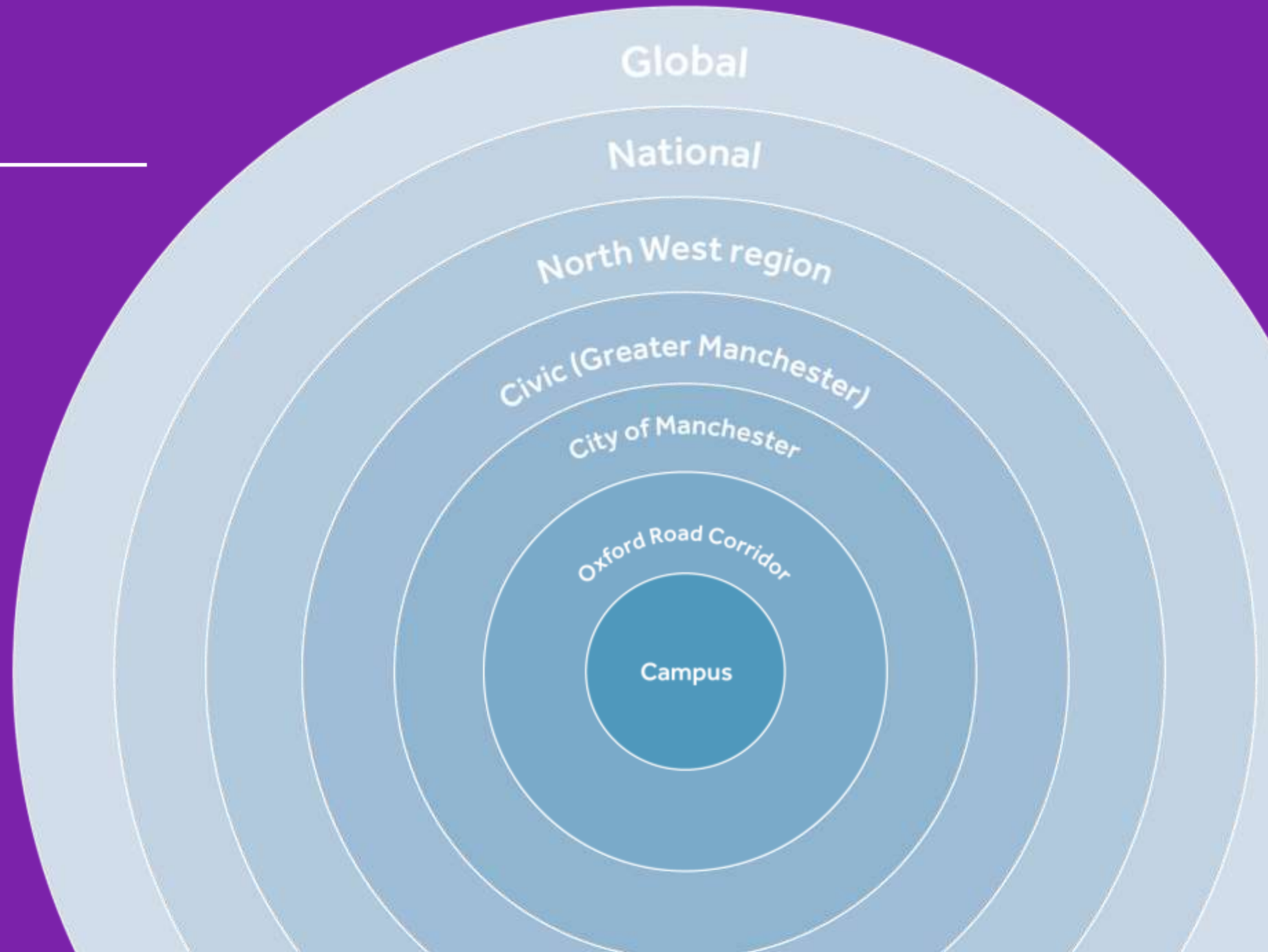
To work in two-way partnership with communities, organisations and civic leaders from across Manchester and Greater Manchester to agree on common aims and improve our own practice and the lives of people in the region.

How we deliver social responsibility



Place

Our social responsibility work occurs globally, nationally, locally and on campus. The contribution and impact we make across our diverse communities in Greater Manchester is what we call civic engagement.



Partnerships, People, Processes

PARTNERSHIPS

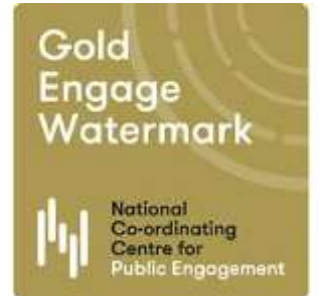
- Advancing local, national and global partnerships with public, private and VCSE sectors
- Advancing the Sustainable Development Goals through all our work: research, teaching, engagement and campus operations

PEOPLE

- Involving and engaging staff, students, alumni and public

PROCESSES

- Focusing, measuring, communicating and celebrating our work



Performance

Impact on society

Measure one

To perform in the top 2% of universities globally for impact towards the UN SDGs.

Measure two

To perform in the highest, top decile in UKRI/Research England's Knowledge Exchange Framework segment for 'Public and Community Engagement'.

Carbon reduction

Scope 1 and 2 carbon emissions from campus operations to be zero by 2038



	2019	2020	2021	2022	2023
World ranking	3	8	1	9	2
European ranking	1	2	1	2	1
UK ranking	1	1	1	2	1
Total Entrants	450	768	1240	1406	1705
No. of countries	76	85	98	106	115
% world ranking (<i>Our Future</i> top 2% target)	0.66%	1.04%	0.08%	0.64%	0.12%

Performance - The University of Manchester

32

QS World University
Rankings

41

Academic
Ranking of World
Universities

2

in the world for
social and
environmental
impact*

1

QS World
University Sustainability
Rankings –1 in the UK
for environmental, social
and governance
impact.

8

Europe's Most
Innovative Universities
(Reuters, 2019)

23

*Times Higher
Education* Most
International Universities
in the World



Leadership

- Dame Nancy Rothwell – led the establishment of Social Responsibility as the third goal
- Professor Duncan Ivison – recruited for his commitment to Social Responsibility & Civic Engagement



Structures



Celebration & Communication



MAKING A DIFFERENCE

AWARDS

FOR SOCIAL RESPONSIBILITY

2024

ENTER OR
NOMINATE
NOW!

The Making a Difference Awards recognise the outstanding achievements of our staff, students, alumni and members of our local communities

9
CATEGORIES

ARE YOU MAKING
A DIFFERENCE OR
KNOW SOMEBODY
THAT IS?

Enter by 16 January 2024

Find out more and enter:

Making a difference
SINCE 1824

Making it Relevant to Teaching & Research



Enabling & Empowering

- Our Civic University Agreement
- The Office for Social Responsibility & Civic Engagement
- Included in the promotions criteria (and promotions for this area publicised)
- An overarching plan but creativity and difference encouraged



CIVIC UNIVERSITY AGREEMENT

greatermanchesteruniversities.org

Policy@
Manchester

...ecting lives locally,
...nally and globally
...ncing and
...ning
...kers with
...nformed
...nd ideas.

Manchester

Listening & Involving

- Convening a Greater Manchester Citizens Panel
- Part of GM Citizens (community organising group)
- Local elected leaders and regional leaders
- GM citizens survey
- Patient & public participation
- Key parts of research
- Linked to local policy development
- Using our power to advocate for others



Connecting
researchers and
policymakers



Sharing
expertise



Creating
partnerships



Providing
training and
resources



Lessons learned - Be prepared to work on some else priorities

1. REALLY LISTEN – to the good and the bad
 2. Creativity rather than control
 3. Make it playful and fun
 4. Treat it as an equal, not an add-on
 5. Keep revisiting the 'why'
 6. Measure and map
 7. Recognise your weaknesses and gaps
 8. Recognise others strengths
 9. Be mindful of the power imbalances
 10. Be prepared to work on some else's priorities
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Manchester 2035

