

## [EU Day at the EUR, 2025](#)

15 April, 2025 (09:00-17:00)

Woudestein Campus, venue (Theil gebouw CB-4)

### Rationale:

2025 will be a pivotal year in the European R&I landscape, a year when the future of R&I policy and its investment program for the next 10 years will be shaped. Unlike the past 40 years, the next phase of the EU R&I agenda will be largely defined by the current geopolitical situation, and the strategic priorities of the EU. As foreseen by the [EU's competitiveness compass](#), the R&I will be at the heart of European's competitiveness policy, and the R&I investments will be mainly geared towards bridging the innovation and tech gap with the US and China, decarbonization and increased security (defense). There is increased attention for strengthening European knowledge and innovation ecosystems, with a very active role for the fourth generation of universities. Scientists will be expected to actively engage with society, policy makers, industry, and moreover to actively collaborate with each other, across borders and disciplines.

What would this mean for our research, and what kind of opportunities and challenges are ahead of us will be the topics of **2025 EU Day at the EUR**, that will take place on 15 April 2025, at Erasmus University Rotterdam, Woudestein campus.

### Events objectives:

This special event is designed **to help EUR's research community** to navigate the evolving EU R&I policy and funding landscape, to connect with peers and experts, and to strengthen researchers' strategy, research careers and impact.

**As a researcher**, securing EU funding is not just about financial support. It is about expanding your impact, fostering collaborations, and positioning yourself at the forefront of international research. That is why we are bringing together leading experts, successful ERC laureates and principal investigators, and policymakers to share their insights, experiences, and strategies.

### **What's in it for EUR's research community?**

[Chose a session](#) that matches your interests and needs, or join us for the whole day event, because this is your opportunity to:

- ✓ stay ahead of the curve with the latest updates on Horizon Europe, FP10 and future EU funding opportunities for research.
- ✓ meet your EU Liaison Officer and the EUR EU funding advisors and get personalized guidance that can facilitate your career ambitions and funding needs.
- ✓ learn more about EUR's engagement with EU policy makers, funders, networks and alliances, academic and non-academic partners, and what's in it for you
- ✓ learn from ERC laureates, Principal Investigators and proposal evaluators about what makes a winning application.

- ✓ discover new ways to increase your research visibility and create meaningful impact.
- ✓ engage with fellow researchers, experts, and policymakers to expand your network.

Program highlights \*(detailed program below):

- ✓ Keynote Addresses by Prof. Bredenoord, president of the Executive Board and Prof. IJzerman, Chair of the EUR 2030 strategy steering group, with focus on EUR's Strategy 2030 and EUR's research vision 2030
- ✓ Session with the deans of research: faculty-level research funding strategies
- ✓ Latest developments in EU R&I agenda, and the upcoming funding opportunities, with EUR's EU liaison officer, funding advisors and guest speakers from Brussels
- ✓ Inspiring stories from ERC grantees, Principal Investigators and grant evaluators
- ✓ Networking and getting to know your EUR community and colleagues

Event Team: Host: Meri Georgievska-van de Laar, EU Liaison Officer ([georgievska@eur.nl](mailto:georgievska@eur.nl))  
Event Manager: Barbara van der Schoot ([barbara.vanderschoot@eur.nl](mailto:barbara.vanderschoot@eur.nl))  
Communication advisor: Jovana Paredes ([jovana.paredes@eur.nl](mailto:jovana.paredes@eur.nl))

Registration via this [link](#) Registration is necessary to attend this unique event that will help you advance your research career and funding strategy event.

EU Day at the EUR, 15 April 2025 - Registration <a href="#">link</a>		
Time	Session	Speakers
09:00-09:15	Welcome and Intro into the program and the speakers	<b>Meri Georgievska-van de Laar</b> , Director European Affairs and EU Liaison Officer
09:15 -09:45	<b><i>Towards Erasmus University Strategy 2030</i></b> Q&A	<b>Annelien Bredenoord</b> President of the Executive Board, Erasmus University Rotterdam
09:45-10:45	<b><i>EUR's EU agenda, retrospective and opportunities ahead</i></b> Interactive session with EUR's EU liaison officer and EUR's funding advisors <ul style="list-style-type: none"> <li>➤ <b>Retrospective</b>, 5 years of EUR's engagement with the EU, experiences and milestones</li> <li>➤ EU engagement <b>opportunities</b> and EUR's approach (<i>Who are we? What can we do for you? How can we you're your research ambitions</i>)</li> </ul> Q&A	Moderator: <b>Jovana Paredes</b> , Science communications advisor Speakers <b>Meri Georgievska-van de Laar, EU Liaison Officer</b> <b>Angela Noble, Pre-award team coordinator</b> , Senior Collaborative Proposal Development Partner <b>Funding Advisors:</b> <ul style="list-style-type: none"> <li>• Anca Miclea – Faciu</li> <li>• Joshua Mentanko</li> </ul> <b>Project Managers</b> <ul style="list-style-type: none"> <li>• Bozhidar Ivanov</li> </ul> <b>Innovation and Partnerships Management</b> <ul style="list-style-type: none"> <li>• Art Bos, Head of Innovation and Partnerships, ERS</li> </ul>
10:45-11:00	Coffee break	

<p>11:00-12:30</p>	<p><b>EUR's Research Mission, Vision, and Strategic Priorities 2030</b> <i>yu</i></p> <ul style="list-style-type: none"> <li>➤ <b>Opening words:</b> Prof. Maarten IJzerman, <i>Towards EUR 2030 Strategy</i> (5-10 mins)</li> </ul> <p><i>EUR's Research Mission, Vision, and Strategic Priorities 2030 - Highlights:</i> <b>Pilar Garcia Gomez</b> (ESE, Dean of research)</p> <ul style="list-style-type: none"> <li>➤ Research funding <b>ambitions and strategies</b> in the different schools (5 mins per dean of research)</li> <li>➤ Discussion about <b>opportunities for cross-EUR collaboration</b></li> <li>➤ <b>Q&amp;A</b></li> </ul>	<p><b>Moderator:</b> Maarten IJzerman, Dean ESHPM, Chair of the EUR 2025-2030 strategy steering group</p> <p><b>Speakers:</b></p> <p><b>Semiha Denktas</b> (ESSB, Dean of research)</p> <p><b>Inga Hoever</b> (RSM, Dean of research)</p> <p><b>Pilar Garcia Gomez</b> (ESE, Dean of research)</p> <p><b>Job van Excel</b> (ESHPM, Dean of research)</p> <p><b>Conrad Heilmann</b> (ESPhil Dean of research)</p> <p><b>Fabian Amtenbrink</b> (ESL Dean of research)</p> <p><b>Susanne Janssen</b> (ESHCC)</p> <p><b>Rosalba Icaza Garza</b> (ISS, Dean of research)</p>
<p>12:15-13:15</p>	<p>Networking Lunch</p>	<p>to walk around couple of 'Ask me about...' stands</p>
<p>13:15-14:45</p>	<p><b>Latest developments in the EU R&amp;I agenda, opportunities and challenges ahead</b></p> <ul style="list-style-type: none"> <li>➤ <i>Latest developments in the EU</i>, <b>Rene Repasi</b>, MEP</li> <li>➤ <i>EU R&amp;I agenda and landscape &amp; preparations for FP10:</i> <b>Joep Roet</b>, Deputy Director of Neth-ER</li> <li>➤ <i>SSH funding opportunities in Horizon Europe 2025 and 2026-27</i>, <b>Kimberly Couvson-Liebe</b>, Net4Society</li> <li>➤ <i>Societal Readiness Pilot in Horizon Europe</i>, <b>Fatma Saçli</b>, RVO</li> <li>➤ <i>MSCA Choose Europe Pilot</i>– <b>Marleen van den Berg</b>, RVO</li> <li>➤ <i>Union of Skills and University Alliances:</i> DG EAC &amp; Daria Ratsiborinskaya, Secretary General UNIC</li> </ul>	<p><b>Moderator:</b> Meri Georgievska-van de Laar</p> <p><b>Keynote speeches:</b></p> <p><b>Roxana Mînzatu</b>, Executive Vice-President for Social Rights and Skills, Quality Jobs and Preparedness</p> <p><b>Guest speakers:</b></p> <p><b>Joep Roet</b>, Neth-ER</p> <p><b>Rene Repasi</b>, MEP and Prof ESL</p> <p><b>Fatma Saçli</b>, EU Horizon Europe, Cluster 5 National Contact Point, RVO</p>

	Q&A	<p><b>Marleen van den Berg</b>, EU Horizon Europe National Contact Point MSCA, RVO</p> <p><b>Kimberly Couvson-Liebe</b>, Net4Society</p> <p><b>Daria Ratsiborinskaya</b>, Secretary General UNIC</p>
14:45 -15:00	Coffee Break	
15:00-16:45	<p><b>Inspire yourself</b> – experiences of ERC laureates, principal investigators, proposal evaluators and grants reviewers</p> <p><b>Motivational speeches:</b></p> <p><b>Maria Leptin</b>, President of the ERC Scientific Council</p> <p><b>Eveline Crone</b>, Erasmus Professor and former Vice President of the ERC Scientific Council</p> <p><b>Experiences sharing</b></p> <ul style="list-style-type: none"> <li>➤ personal stories</li> <li>➤ WOW and NO moments</li> <li>➤ Keep on trying moments</li> <li>➤ Biggest failure</li> <li>➤ Lessons learned</li> <li>➤ Advice to colleagues</li> </ul> <p><b>Tricks and tips – from proposal evaluators and grant reviewers</b></p> <p>Q&amp;A session</p>	<p>Moderator: <b>Jovana Paredes</b>, Science communications advisor</p> <p><b>Keynote speakers:</b></p> <p><b>Maria Leptin</b>, President of the ERC Scientific Council</p> <p><b>Eveline Crone</b>, Erasmus Professor and former Vice President of the ERC Scientific Council</p> <p><b>Jantine Schuit</b>, Rector Magnificus EUR</p> <p><b>ERC Laureates</b></p> <p>Thea Hilhorst (ISS)</p> <p>Jun Borrás (Erasmus Professor)</p> <p>Xandra Kramer (ESL)</p> <p><b>Principal Investigators</b></p> <p>Jason Pridmore (ESHCC)</p> <p>Hub Zwart (ESPhil)</p> <p><b>MSCA Fellows</b></p> <p>Thijs van den Broek (ESHPM)</p> <p>Anita Harrewijn (ESSB)</p>

		<b>Experienced proposal evaluators and grant reviewers</b> <b>Rene Repasi</b> (ERC SSH evaluator) <b>Fabian Amtenbrink</b> (Jean Monet)
16:45-17:00	Wrap – Up and Closure	Jantine Schuit, Rector Magnificus EUR Michiel Besters, Director ERS
17:00-18:00	Networking drinks	