

REPRESENTATION OF DIVERSITY IN MEDIATED POPULAR CULTURE IN THE TWENTY-FIRST CENTURY

Date: 10 June & 11 June 2024

Time: 09:00-18:00

Location: Campus Woudestein

Erasmus School of History, Culture and Communication







DAY 1 MONDAY JUNE 10



Location: Theil CB-4

8:45-9:15

Welcome coffee and registration

9:15-9:30

Introduction by Alexandre Diallo (Erasmus University Rotterdam)

9:30 -11:15. **GENDER PANEL**

Chair: Kaixin Cheng



- 1. **Kilian Schmidt (University of Cologne):** Challenging Visibility Politics in and through Pose (2018-2021).
- 2. **Qi Wu (Ghent University):** Diverse representation within radical feminist discourse in post-feminist age: A combined discourse and textual analysis of humorous discourse on Weibo.
- 3. Martin Tschiggerl (Institute of Cultural Studies of the Austrian Academy of Sciences): That is not 'anti-feminism' it's facts" Mnemonic Wars on Diversity in Digital Games.
- 4. **Anna Friederike Dajka (Greifswald University):** Women's Anger in Popular Contemporary Cinema.
- 5. **Sonal Jha (Indian Institute of Technology Bhilai):** The Rural Return: Contemporary Screen Representations of the Village in Neoliberal India.
- 6. Salma Mediavilla Aboulaoula (Ghent University): The ultimate Other? Orientalist representation practices and the growing politicization of diasporic Muslim women's portrayals in popular fiction series. A qualitative textual analysis of diasporic Muslim women's mediated representations in SKAM France and wtFOCK.

9:30 - 11:15. **GENDER PANEL**

Chair: Tatsiana Zhurauliova



- 1. Clara Zgola (Free University of Brussels): Female queer gaze in TV series Split (2023) and Control (2018-2022).
- 2. Sandra Becker (Utrecht University) & Willemien Sanders (Utrecht University): The stories we tell: The representation of women in Dutch fiction (2019-2023).
- 3.**Shu Wan (University of Buffalo):** Take Pride in Pink! Why Were Chinese Women #WearingPinkToday after Watching Barbie?
- 4. **Manvi Singh (Sri Venkateswara College):** Beyond stereotypes: Charting the evolution of transgender representation in post-2015 Hindi cinema.
- 5. **Sylvie Allouche (Universite Paris 1—Panthéon-Sorbonne):** The Trouble with Trills: Star Trek Trills as an avant-garde vehicle for representing diversity and its ambiguities.
- 6. **Anne Cremieux (Universite Montpellier III):** RuPaul's Drag Race, the Franchise that Showcases Drag Culture across the World.

9:30 - 11:00. GENDER PANEL

Chair: Julia Kneer

- 1. Lotte Roels (Ghent University): Postfeminist Paradoxes: The Articulation of Postfeminist Sensibilities in Postmodern Teen Drama Series Euphoria.
- 2. **Katrine Sommer Boysen (University of Copenhagen):** The Coming of Middle Age: The construction and complexities of menopause in Pamela Aldon's prestige dramedy Better Thing.
- 3. **Dimitra Laurence Larochelle (Université Sorbonne Nouvelle):** Shifting gender paradigms: Turkish TV series and the politics of representation.
- 4. **Aris Emmanouloudis (Erasmus University Rotterdam):** "Be Happy with Pro Wrestling": Professional Wrestling in Japan and Its (Online) Growth during the Pandemic.
- 5. **Yifat Leder (Erasmus University Rotterdam):** Gender gap in experiences of inclusion-exclusion in music festivals: Thematic analysis of popular-music festival travelers' experiences through Victor Turner's framework of pilgrimage.



11:30- 13:00. SEXUAL IDENTITY PANEL

Chair: Bartosz Zerebecki

Location: Langeveld 4.14

- 1. **Hongliang Zhou (Changsha University of Science and Technology):** Algorithm Offends Me: The Erotic Performance and Virtual Intimacy in TikTok.
- 2. **Bartosz G. Żerebecki (Erasmus University Rotterdam):** Who Meets Who on TV? The Demographic Characteristics of Favorite LGBTQ Characters among Polish and American Audience.
- 3. **Christopher Tinker (Heriot-Watt University):** LGBTQIA+ Diversities in French Mediated Award Ceremonies.
- 4. **Siobhán Scarlett O'Reilly (University of Brighton):** Queer Futurity in Music and Internet Culture.
- 5. **Greta Delpanno (University of Montreal/ Universita di Bologna):** Netflix and Queer Content: Does the Platform Favor LGBTQ+ Products?

11:30 - 13:00. RACE PANEL

Chair: Alexandre Diallo

- 1. **Srijani Ghosh (University of California, Berkeley):** Black Representation and Authenticity in The Gilded Age.
- 2. Musawenkosi W. Ndlovu (University of Cape Town) and Lefa Afrika (University of Cape Town): The kiss that broke the deal: Exploring Ideological Tensions in the South African soapie 7de Laan.
- 3. **Laura Ceia (California State University):** Ghostly Returns: Juxtaposing Atlantique's allegorical narrative with European media representations of Black migrants.
- 4. **Nessa Keddo (King's College London):** Narrative and Commercial Challenges for Black Influencers.
- 5. **Sónia de Sá (University of Beria Interior Portugal)**: Television fiction in Portugal and the subtlety of neocolonialist discourse



11:30 - 13:15. INTERSECTIONAL REPRESENTATIONS PANEL

Chair: Aris Emmanouloudis

Location: Langeveld 4.18

- 1. **Priyanka Singh (University of Leeds):** Never have I ever A multiracial, intersectional, feminist utopia?
- 2. **Julia Kneer (Erasmus University Rotterdam):** Major Engagement with Minority Characters? The Predictors of Parasocial Friendship with Female, non-White, and non-Heterosexual Characters from Popular TV Shows and Movies.
- 3. **Rhiannon Bury (Athabasca University):** Racebending and queer adaptation: Fan reaction to AMCs Interview with a vampire.
- 4. Hai Nguyen (University of Turku): Asian American athletes as disruptors of the gendered stereotypes of Asian Americans.
- 5. **Claude Kempen (University of Melbourne):** Dear Senthuran-Intersectional Storytelling in an Unforgiving Market.
- 6. **Heidi Ka-Sin Lee (Waseda University):** Period Drama and Whiteness in Contemporary Lesbian Cinema.

Location: Langeveld 4-12

13:00-14:30.

Lunch

14:30-16:00.

MASCULINITY PANEL

Chair: Jelena Beocanin

- 1. Paul Mathew (Birla Institute of Science and Technology): The return of feudal masculinity: Interrogating the Übermensch in Indian popular cinema.
- 2. **Viktorija Car (University of Split) & Tonči Gabelić (University of Zagreb):** Media Apollos: Representation of Masculinity through the Male Gaze.
- 3. **Annie Mariya Simon (IISER Bhopal):** Hegemonic Masculinity in Idukki Gold and Ozhivudivasathe Kali.
- 4. Victoria K. Pistivsek (King's College London): "I'm so sick of smiling, dude!": Asian American Masculinity as Un-Model Minority in Bee.
- 5. **Yuki Watanabe (University of Otago):** Beyond Romance: Diversity Representation and Ethics of Care in Japanese Boys' Love TV.







14:30- 16:15. RACE PANEL

Chair: Alexandre Diallo

Location: Langeveld 4.16

- 1. Desirée J. Garcia (Dartmouth College): Bronzed: Hollywood's Makeup of Race.
- 2. **Grace Yan (Princeton University):** Representing Representation: The Tensions of "Playing the Race Card" in Amazon's The Boys.
- 3. **Annamaria Torbo (University of Pécs):** Representational politics and discourses on racial minorities in contemporary pop culture–An analysis of the Hungarian media and audiences.
- 4. **Lisa Seuberth (FAU Erlangen-Nürnberg):** Behind the Scenes of Sing, Sing, Unburid, Sing (2017): Production, Distribution, Reception.
- 5. **Luke Kuplowsky (York University):** Shooting with a poetics of dis-traction in Hale County This Morning, This Evening.
- 6. **Wing-Fai Leung (King's College London):** Ling Ling 40 hours: Youtubers TwoSet Violin's self-parody to subvert Asian stereotypes.

14:30-16:00. **GENDER PANEL**

Chair: Cara Spall

Location: Langeveld 4.18

- 1. **Lingping Guo (University of Southampton):** Feminist Analysis of the Leftover Women in Contemporary Chinese Film and Television.
- 2. Tatsiana Zhurauliova (Universite Paris 1- Panthéon-Sorbonne) & Anastasia Krutikova (Universite Paris 1- Panthéon-Sorbonne): Arrested Development. Women in Contemporary Russian Security Series.
- 3. **Megan Henesy (Bournemouth University):** The Other Side of the Mirror: Inconstancy and Duality of the Female Protagonist in Recent British Television Drama.
- 4. **Meher Shiblee (University of the Arts London):** Considering 21st Century Muslim Superheroines and Issues of Representation: Comics, Creators and Readers in Context'.
- 5. **Lizbeth Kanyat (Adventist University of São Paulo):**Race, masculinities and femininities in the Game of Thrones series: a reception study on how diversity is perceived by brazilians

16:00- 16.30 Coffee Break

16:30 -18:00. KEYNOTE SPEAKERS

Chair: Fraser Robinson



Dr. Helle Kannik Haastrup (University of Copenhagen).

Title: Popular Film and Television as a Cultural Forum: Negotiating On-Screen Representations on Global Platforms.

Dr. Helle Kannik Haastrup is an Associate Professor at the University of Copenhagen. Her research focuses on film culture and celebrities in digital media culture and their social and cultural significance. She has published the first Danish-language introduction to that topic, Celebritykultur (Samfundslitteratur, 2020), articles in PopularCommunication, Celebrity Studies and Persona Studies, and co-edited Rethinking Cultural Criticism: New Voices in the Digital Age (Palgrave MacMillan, 2021).

16:30 -18:00. KEYNOTE SPEAKERS

Chair: Fraser Robinson

Location: Mandeville T3-21

Prof. dr. Sandra Laugier (University Paris 1 Pantheon-Sorbonne).

Title: How TV series change us and our world

Sandra Laugier is Professor of Philosophy at Université Paris 1 Panthéon Sorbonne, Paris, France, Deputy Director, Institut des sciences juridique et philosophique de la Sorbonne (UMR 8103, CNRS Paris 1. She is Principal Investigator of the European Research Council Advanced Grant project DEMOSERIES. She has extensively published on ordinary language philosophy (Wittgenstein, Austin, Cavell); moral philosophy (moral perfectionism, ethics of care); democracy, and civil disobedience. Her recent work focuses on popular culture, film, and TV series and gender studies. She is the translator of most of Stanley Cavell's work in French. She has been Visiting Professor at the School of Criticism and Theory (Cornell University, 2023), the University of Toronto (2022), La Sapienza Roma (2019), Boston University (2019, 2021), Pontifical University Lima (2017); Visiting Researcher at the Max Planck Institute Berlin (2014, 2015); Distinguished Visiting Professor at The Johns Hopkins University (2011, 2008); Facultés Saint-Louis, Bruxelles (2009).

Some of her awards include: Senior Fellow of Institut Universitaire de France (2012-2023), Chevalier de la Légion d'Honneur, (2014), Grand prix de Philosophie de l'Académie française (2022).

Among her recent publications: Why We Need Ordinary Language Philosophy (The University of Chicago Press, 2013), Recommencer la philosophie, Stanley Cavell et la philosophie américaine (Vrin, 2014), Nos vies en séries. Ethique et philosophie d'une culture populaire (Flammarion Climats, 2019), Politics of the Ordinary. Care, Ethics, Forms of Life (Peeters, Leuven, 2020), Must We Mean What We Say? at 50 (ed. with Greg Chase & Juliet Floyd, Cambridge University Press, 2022), Les Séries. Laboratoire d'éveil politique (CNRS Editions, 2023), Television with Stanley Cavell in Mind(ed. with David LaRocca), TV-Philosophy in Action. The Ethics and Politics of TV Series and TV-Philosophy. How TV Series Change our Thinking (all published at University of Exeter Press, 2023). Wittgenstein. Senses of Use (The University of Chicago Press, forthcoming). She is also the PI of the CNRS program RECO+ on TV series recommendation systems.

19:00-21:00.

Screening of La Empresa (in collaboration with KINO)





KINO Rotterdam Gouvernestraat 129 - 133 3014 PM Rotterdam









LAEMPRESA

Ein Film von ANDRÉ SIEGERS

HE ERNENTS GUINS SAVITAGO, 1905NE ESTEPANA GAGGA CASTILLO, EUGENIO GARCIA, CRUZ, MIGUEL GACCLA, BINAUIY REREBEA GACCA, JOSE (ARCIA, JOSE) GANCIO GUINA, MAXIMILIANO GARCIA MARTINEZ, ANTONIO BAREREA SAN JUAN, FRANCISCA GARCIA CRUZ, COCCURTIA VICTORIO LA GARCIA JOSE (SENZIO) GARCIA MARTINEZ, ANTONIO BAREREA SAN JUAN, FRANCISCA GARCIA CRUZ, COCCURTIA VICTORIO LA GARCIA JOSE (SENZIO) GARCIA MARTINEZ, ANTONIO BAREREA SAN JUAN, FRANCISCA GARCIA CRUZ, COCCURTIA VICTORIO LA GARCIA JOSE (SENZIO) GARCIA MARTINEZ, ANTONIO BAREREA SAN JUAN, FRANCISCA GARCIA CRUZ, COCCURTIA VICTORIO LA GARCIA JOSE (SENZIO) GARCIA GARC

















19:00-21:00.

Screening of La Empresa (in





Gouvernestraat 129 - 133 3014 PM Rotterdam

LA EMPRESA **GERMANY 2023 | 94 MINUTES | BLACK AND WHITE & COLOR | 4:3 (1.33:1)**

SYNOPSIS

In search of a story, a German film team finds itself in the Mexican village of El Alberto. The so-called Caminata Nocturna has made the small community famous. A tourist attraction based on the experiences of the villagers that reenacts the illegal border crossing into the United States. What once started as a performance to make the local youth aware of the dangers of illegal migration has now become one of the village's main sources of income. Netflix visited. Italian, Japanese, Austrian and other productions, too. And now the Germans. While around them the village unflinchingly goes about its business, claims rights to its own image and subject, supplying border patrols, dangers and reenactments in a lucrative capital barter, their stay develops into an unintended exploration of the possibilities and limitations of cinematic representation.

BIOGRAPHY OF DIRECTOR

André Siegers was born in Mönchengladbach, Germany. He studied Anglistics at the Heinrich Heine University in Düsseldorf and Film at the Hamburg University of Fine Arts. His first feature-length documentary SOUVENIR premiered at the Forum of the Berlin International Film Festival. He subsequently collaborated in a number of films, including OLANDA by Bernd Schoch and STATUS AND TERRAIN by Ute Adamczewski. Together with Alejandro Bachmann and Bernd Schoch, he conceived and presented the moving image séries Abgeguckt at the Volksbühne am Rosa-Luxemburg-Platz. He lives as a freelance filmmaker and author in Berlin.

FILMOGRAPHY OF DIRECTOR (selection)

2007 Der Feierabendclub 2014 Souvenir 2023 La Empresa

2023 Mendels Methode.

The screening will be followed by a discussion with Dr. Alexandre Diallo and Dr. Ana Uribe Sandoval.

TUESDAY JUNE 11

9:30-11:00 DIVERSITY IN ITALIAN FILM AND TV SERIES PANEL

Chair: Paola Brembilla

Location: Polak 2.09

- 1. Paola Brembilla (Università di Bologna): Investigating Representation, Inclusivity and Social Responsibility in the Fictional Audiovisual Productions of the Italian Public Broadcasting Service.
- 2. Massimiliano Coviello (Link Campus University): Researching Diversity and its Representation Strategies in the Italian Public Broadcasting Service: the case of La Storia.
- 3. Dom Holdaway (University of Urbino) & Pierandrea Villa (University of **Urbino):** The Impact of Diversity Agendas in Distribution and Circulation: Between Public Service Mandates and Political Content.
- 4. Valentina Re (Link Campus University): Women's On-Screen Representation and Behind-the-Scenes Employment in Italian TV Crime Drama.

9:30-11:00. REPRESENTATION AND INDIGENEITY **PANEL**

Chair: Fraser Robinson

- 1. Marian Bredin (Brock University): Popular Indigenous Television and Narratives of Colonial Violence in Canada.
- 2. Leah Vonderheide (Emerson College): Framed in Joy: Indigenous Storytelling and Reconciliation in Taika Waititi and Sterlin Harjo's Reservation Dogs (2021-23).
- 3. **Jeroen Gerrits (SUNY Binghamton):** One Laughs Out Between Two Worlds: Native Humor in Reservation Dogs.

9:30- 11:00. DIASPORIC AND POSTCOLONIAL MEANING-MAKING PANEL



Chair: David Ongenaert

Location: Polak 2.18

- 1. **Jelena Beocanin (Erasmus University Rotterdam):** Postcolonial activism and protest in Rotterdam: hip-hop and narrating counter-histories?
- 2. Ling Zhang (State University of New York, Purchase College): Colorful Defiance: Migrant Workers' Subcultural Movement in *We Were Smart*
- 3. **Alexander De Man (Ghent University):** Diasporic filmmaking and public funding in Flanders: The Case of Kadir Ferati Balci

9:30- 11:00. (DIS)ABILITY PANELS



Chair: Veronika Bak

- 1. **Peter Adams (Cambridge University):** I wish you could hear this: Representations of d/Deafness, hearing loss, and sensory deprivation in Twenty-first-century television old and new inequalities in the future fashion.
- 2. Michele Varini (Università Cattolica del Sacro Cuore di Milan): Mirror mirror on the wall, is this body real or not? New dynamics and new inequalities within digital fashion.
- 3. Liyana E (Indian Institute of Technology Dhanbad) & Dr. Aju Aravin (Amrita University): Kullanum Bharyayum i: Exploring Masculinity of People with Dwarfism in Malayalam Cinema.
- 4. **Karen Wood & Kathryn Stamp (Coventry University):** Who gets to 'Keeeep dancing'? Exploring gender and disability representation on BBC's Strictly Come Dancing.
- 5. **Yeqi Zhu (Ningbo University):** Becoming Sensory Disabled in Story-driven Experiences: The Community-making of Text-to-Film Adaptation.

11:15-12:15. NOSTALGIA ABOUT PATRIARCHY: "THE BARBENHEIMER CONVERGENCE."PANELS

Chair: Bartosz Zerebecki.

Location: Polak 2.14

- 1. Katharina Gerund (FAU Erlangen-Nürnberg) & Stefanie Schäfer (FAU Erlangen-Nürnberg): Playing House, Playing Cowboy: Sentimental Gender Scripts in Barbie.
- 2. **Dharshani Lakmali Jayasinghe (Central Connecticut State University):** To be or not to be feminist and feminine: The question of stereotypes in Greta Gerwig's Barbie.
- 3. **Karen A. Ritzenhoff (Central Connecticut State University):** Patriarchy in the Board Room and War Room.

11:15-12:30.
THE LANGUAGES OF DIVERSITY PANELS

Chair: David Ongenaert

- 1. **Cara Spall (Erasmus University Rotterdam):** The Language of Representation: Language as a Tool for Increasing Diverse Representation in Globalised Film Industries.
- 2. Dalton Cooper (University of Texas): The New Kaiju Renaissance.
- 3. **Luis M. García-Mainar (Universidad de Zaragoza):** Specific and Universal Identities: The Politics of Personal Cinema in Chloé Zhao's The Rider.
- 4. **Sandra Hamiche (University Sorbonne Nouvelle):** The tension between democratic and conservative discourses in 2010 Young Adult Dystopias.

11:15-13:15. DIVERSITY IN FILM PANEL

Chair: Fraser Robinson

Location: Polak 2.18

- 1. Marine Lambolez (ENS Lyon): Recognizing oneself on screen: diversity in media aimed at teenagers.
- 2. **James Guttridge (Université Paris Cité):** The 'Streaming Wars' and the representation of diversity in Watchmen, Lovecraft Country, and The Underground Railroad.
- 3. Carmen Herrero (Manchester Metropolitan University) & Ana Wilkinson (University of Bristol): Diversity and visibility discourses in Jane the Virgin.
- 4. **Mariana Liz (University of Lisbon):** Portuguese cinema's emerging diversity: the case of Basil da Cunha.
- 5. Maria Sofia Pimentel Biscaia (University of Aveiro): Keeping her head above water: Liquid precarities in Leila.
- 6. **Tara Weese (Central Connecticut State University):** Oppenheimer's victims: gaslighting through total annihilation.

11:15-12:30.
FRENCH CULTURAL
SPACE PANEL

Chair: Jelena Beocanin

- 1. **Cybelle H. McFadden (UNC Greensboro):** Diversity in French Cinematic Space: Transatlantic Platforms and Culture.
- 2. **Eline Kuenen (Radboud University)**: Omar Sy in and about Lupin Actor's presence and acte de presence.
- 3. **Catherine Sligo (University of Oxford):** Sous la rose: la diversité via the foreign collection of France's oldest publishing house.
- 4. **Ewelina Pepiak (Justus-Liebig-University):** The Empire Films Back: Black Réalisatrice and Diversity on French Screen.

11:15- 12:45. AGE PANEL

Chair: Yongjian Li



Location: Polak 1.23

- 1. **Lisa-Nike Bühring (University of Applied Sciences Fresenius):** Žižek Goes Old in Hollywood Slavoj Žižek and the "Ptolemization" of Neoliberal Discourse in Hollywood Geriaction Films.
- 2. **Carmen Indurain Eraso (Public University of Navarre):** HOPE along the Road: Representations of the Elderly behind the Wheel.
- 3. Yongjian Li (Erasmus University Rotterdam) & Yiyin Wang (Erasmus University Rotterdam): Intergenerational Gaze and Ageism in Beauty: An Intersectional Critical Framing Analysis of Ageing (Re)presentation on Douban.
- 4. Raphaëlle Moine (Université Sorbonne Nouvelle-Paris 3): French 'Nursing Home comedies': new representations of old age and dependency?
- 5. Vinicius Silva de Souza (University of Brasília / Freie University of Berlin): Zines as access to the world of Brazilian and German youth Interpretative analysis between drawings and words.



Location: Polak 2.20

12:45-14:00.

Lunch

14:00-15:30. DIVERSITY IN RESEARCH PROJECTS

Chair: Isabel Awad

Location: Mandeville T3-21

- 1.**Dr. Nessa Keddo (King's College London)** is the co-investigator of the AHRC project 'Transforming the Gap: Inclusive Digital Arts and Humanities Research Skills' (2023-2024).
- 2. **Prof. dr. Jacco van Sterkenburg (Erasmus University Rotterdam)** is the Endowed Professor " 'Race', Inclusion and Communication, specifically with Football and Media" in the Department of Media & Communication at Erasmus University.
- 3. **Dr. Paola Brembilla (Università di Bologna)** is the Principal Investigator of the project "Woke It. Investigating Representation, Inclusivity and Social Responsibility in Rai's Fiction Audiovisual Productions" (PRIN PNRR).
- 4. **Prof. dr. Raphaëlle Moine (Université Sorbonne Nouvelle-Paris 3)** is the Principal Investigator for the Sorbonne Nouvelle of the European project funded by the VW Stiftung AGE-C: Ageing and Gender in European Cinema, involving 5 partners (Goethe University Frankfurt, University of Udine, Sorbonne Nouvelle University, King's College London, and Babes Bolayi University of Cluj-Napoca).

Location: Mandeville T3-21

15:30-16:00.

Coffee break

16:00-17:00. CLOSING ROUNDTABLE



Location: Mandeville T3-21

Dr. Alexandre Diallo (Erasmus University Rotterdam);

Prof. dr. Sandra Laugier (University Paris 1 Pantheon-Sorbonne; ERC DEMOSERIES);

Prof. dr. Ginette Vincendeau (King's College London);

Dr. Mary Harrod (Warwick University);

Dr. Clive Nwonka (University College London).

