

## **Erasmus University Rotterdam**



Erasmus **Economics & Business Executive Education** 

The New CIO-CTO-CDO presents the most recent international academic and business insights for digital and technology executives. Top speakers & thought leaders offer masterclasses in the sweet spot of technology, economics & leadership.

Today's CIOs, CTOs and CDOs have more responsibility, impact and influence than ever before. From strategic partner in the boardroom to defining and executing the digital & tech strategy, from driving innovation, transformation & product growth to the relation to stakeholders & society. Dilemmas & Harvard cases are being used to discuss actual boardroom challenges.

#### **Target Audience**

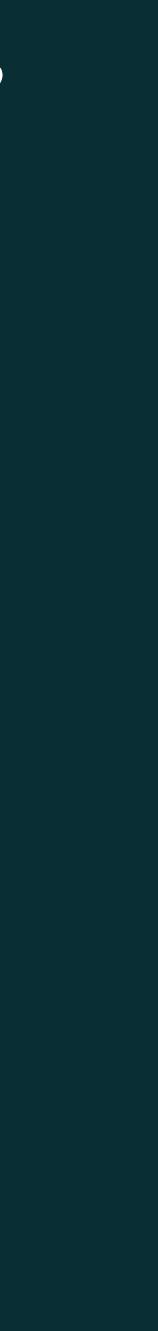
The New CIO-CTO-CDO program is designed for senior managers and executives responsible for the digital, technology and/or product function. Participants are prospective, recently appointed or experienced CIOs, CTOs & CDOs who want to avail themselves of the latest academic insights, from medium organisations to scale-ups, large corporations & government.

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# **Program Overview**

1	The Role of the New CIO - CTO - CDO
2	Leading the Digital & Technology Strategy
3	Leading Innovation & Transformation
4	Leading People, Culture & Performance
5	Leading Tech Execution & Delivery
6	The Convergence of Technology Vectors
7	Executive Presence & Communication
8	Boardroom, Governance & Dilemmas
9	Global Partnerships, Ecosystems & Dilemmas
10	Ethics & Legal Dilemmas in a Digital Society

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# Program Curriculum

#### Module 1

The Role of the New CIO - CTO - CDO

- > The Role and Agenda of CIOs, CTOs & CDOs
- > Business Strategy in the Age of Intelligence
- > Platforms & Ecosystems in a Digital Economy

#### Module 2

#### Leading the Digital & Technology Strategy

- > Dynamic & Future-Proof Technology Strategy
- > Systems Thinking & Complex Systems Dynamics
- > Harvard Business Case: Digital & Tech Strategy



#### Module 3

#### Leading Innovation & Transformation

- > Innovation Fundamentals & Systematic Innovation
- > Mastering Design Thinking for Business Value
- > Driving Digital Transformation & Acceleration

#### Module 4

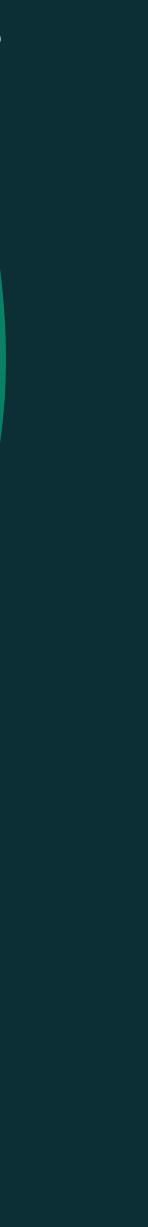
#### Leading People, Culture & Performance

- > Leadership & The Economics of Happiness
- > Empowering Talent & The Future of Work
- > Aligning Purpose, People & Performance

#### Module 5

#### Leading Technology Execution & Delivery

- > Closing the Gap Between Strategy and Execution
- > Agile Management of Large-Scale Digital Products
- > Cyber Security in the Era of Quantum Computing



# Program Curriculum

#### Module 6

The Convergence of Technology Vectors

- > Future Scenarios of Tech Vectors and Implications
- > Democratizing Big Data, Advanced Analytics & AI
- > Harvard Business Case: Al in Industry and Beyond

#### Module 7

#### **Executive Presence & Communication**

- > Leadership Communications & Impact
- > Enhancing Personal Values and Branding
- > Crisis Communications & Reputation Management



#### Module 8

#### Boardroom, Governance & Dilemmas

- > Corporate Governance, Compliance and Risk
- > Rationality & Irrationality in the Boardroom
- > Strategic Partner in the Boardroom for Value Creation

#### Module 9

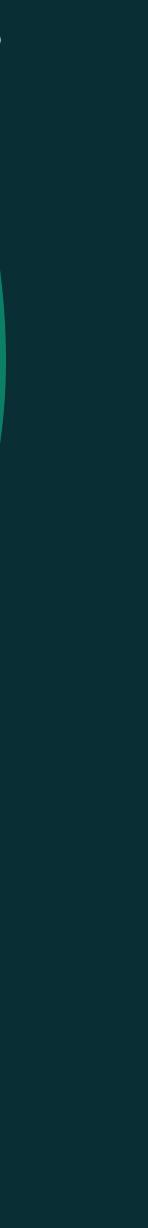
#### Global Partnerships, Ecosystems & Dilemmas

- > Building Partnerships & Innovation Ecosystems
- > Sourcing Strategies in a Global, Connected World
- > Global Markets, Macroeconomics and the Future

#### Module 10

#### Ethics & Legal Dilemmas in a Digital Society

- > State of Play of Digital Technology Legislation
- > Human-Technology Relationship & Ethics
- > Harvard Business Case: Technology & AI Ethics



#### **Lecturers & Fireside Guests**



Claudia de Andrade de Wit CIO Port of Rotterdam



Lara Ankersmit Director CBS



Jaya Baloo CISO Rapid7



Natascha van Boetzelaer Partner **Egon Zehnder** 



Giulia Calabretta **Ass Professor Delft University** 



**Artie Debidien** CIO KPN



Miriam van Dongen **Supervisory Board** Mollie, Achmea, Optiver



**Arjen Dorland Supervisory Board ABN AMRO, Essent** 



Marco Gianotten Impact Officer Independent



Lokke Moerel Counsel MoFo Prof Tilburg University



Frans van der Grint Partner **Confidant Partners** 



**Pien Oosterman** Vice President Vitec Software Group



Freeke Heijman Co-founder Quantum Delta



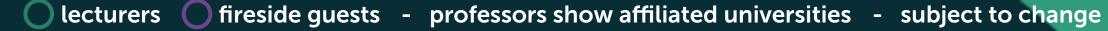
**Peter Sloot** Professor Amsterdam University



**Bouke Hoving** CIO ING Bank



**Madelein Smit** CIO Independent



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Marcel Bogers Professor **Eindhoven University** 



Inge Bryan **Cyber Security Expert** Independent



Kathalijne Buitenweg Staatsraad Raad van State



Martijn Burger Professor **Erasmus University** 



Jan van den Ende Professor **Erasmus University** 



Annabelle Gawer Professor **University of Surrey** 



Daniel Gebler СТО Picnic



Steffen Giessner Professor **Erasmus University** 



Frans van der Meché Professor **Erasmus University** 



Lourens Visser CIO Rijk **Central Government** 



Anneke Keller СТО PostNL



Rini van Solingen Professor Delft University



**Arnoud Klerkx Digital Partner Triton Partners** 



Tinkebell Independent **Conceptual Artist** 



**Anita Lettink** 

Partner

Strategic Mgmt Centre

Anne Fleur van Veenstra Directeur TNO, Prof Leiden University







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# Why Erasmus University

Erasmus ranks in the top of best universities in the world, The New CIO-CTO-CDO has an overall rating of 8.4

Erasmus University Rotterdam has an **excellent** academic reputation and maintains a high position in international rankings of **best universities** in the world.



1st in the Netherlands

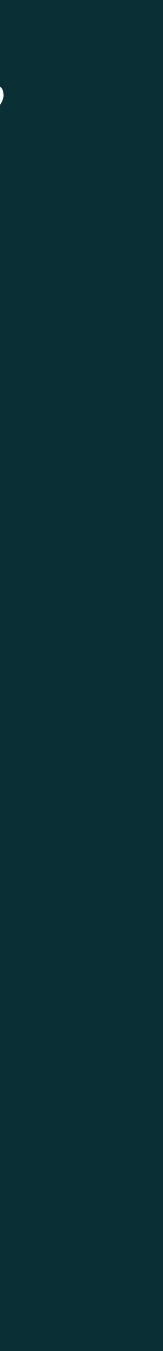


5th in Europe



22nd in the world

Times Higher Education rankings for the subject Economics and Business in 2022



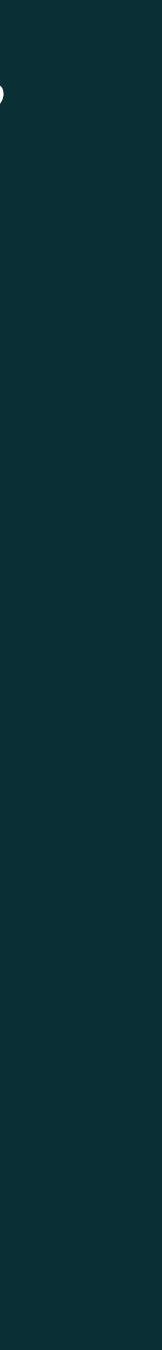


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# Harvard Business School case studies

**Erasmus University and The New CIO-CTO-CDO** are official partners of Harvard Business School

> Our multidisciplinary program presents the most recent international academic and business insights. Digital & technology case studies from Harvard on strategy and governance are part of the curriculum.



#### Digital & Technology Executives from the following companies have participated in this program



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# Information

#### Program Setup

- > Each module consists of three masterclasses from leading speakers from academia and international thought leaders plus one fireside guest for open and informal conversations
- > Program focus is on discussing boardroom challenges and dilemmas and managing organisations in complex settings
- > The program is in Dutch & English; material is in English
- > More information on www.eur.nl/eebee/new-cio-cto-cdo



**Hylke Sprangers Executive Director** 



**Prof Bert de Groot Executive Professor** 



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#### Practical Information

- > Venues: Erasmus University Rotterdam
- > Dates: every month on Thursdays from 12:00h to 21.30h

Program 2025

- > Module 1: Jan 16, 2025
- > Module 2: Feb 13, 2025
- > Module 3: March 13, 2025
- > Module 4: April 10, 2025
- > Module 5: May 08, 2025
- > Module 6: June 19, 2025
- > Module 7: Sept 11, 2025
- > Module 8: Oct 02, 2025
- > Module 9: Nov 06, 2025
- > Module 10: Dec 11, 2025

Investment

- > € 17.950,- for 10 modules
- > € 11.000,- for 5 modules
- > € 1.800,- for extra modules

**Network Event** 

> Each year a network event is organised for alumni and participants of the program

Dates may be subject to change



**Prof Fred van Eenennaam Scientific Director** 



Jacqueline van der Steen **Programma Manager** 



Solange Walop **Marketing Manager** 



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