

Erasmus University Rotterdam



Erasmus **Economics & Business Executive Education**

The New CIO-CTO-CDO presents the most recent international academic and business insights for digital and technology executives. Top speakers & thought leaders offer masterclasses in the sweet spot of technology, economics & leadership.

Today's CIOs, CTOs and CDOs have more responsibility, impact and influence than ever before. From strategic partner in the boardroom to defining and executing the digital & tech strategy, from driving innovation, transformation & product growth to the relation to stakeholders & society. Dilemmas & Harvard cases are being used to discuss actual boardroom challenges.

Target Audience

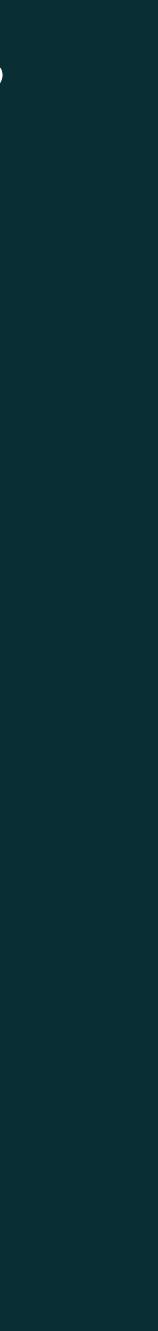
The New CIO-CTO-CDO program is designed for senior managers and executives responsible for the digital, technology and/or product function. Participants are prospective, recently appointed or experienced CIOs, CTOs & CDOs who want to avail themselves of the latest academic insights, from medium organisations to scale-ups, large corporations & government.

zafing

Program Overview

1	The Role of the New CIO - CTO - CDO
2	Leading the Digital & Technology Strategy
3	Leading Innovation & Transformation
4	Leading People, Culture & Performance
5	Leading Tech Execution & Delivery
6	The Convergence of Technology Vectors
7	Executive Presence & Communication
8	Boardroom, Governance & Dilemmas
9	Global Partnerships, Ecosystems & Dilemmas
10	Ethics & Legal Dilemmas in a Digital Society

© 2021-2024 Erasmus University Rotterdam



Program Curriculum

Module 1

The Role of the New CIO - CTO - CDO

- > The Role and Agenda of CIOs, CTOs & CDOs
- > Business Strategy in the Age of Intelligence
- > Platforms & Ecosystems in a Digital Economy

Module 2

Leading the Digital & Technology Strategy

- > Dynamic & Future-Proof Technology Strategy
- > Systems Thinking & Complex Systems Dynamics
- > Harvard Business Case: Digital & Tech Strategy



Module 3

Leading Innovation & Transformation

- > Innovation Fundamentals & Systematic Innovation
- > Mastering Design Thinking for Business Value
- > Driving Digital Transformation & Acceleration

Module 4

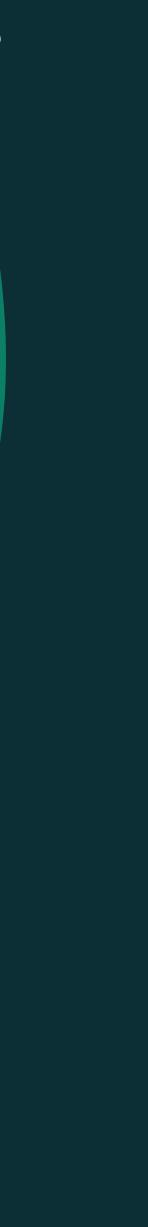
Leading People, Culture & Performance

- > Leadership & The Economics of Happiness
- > Empowering Talent & The Future of Work
- > Aligning Purpose, People & Performance

Module 5

Leading Technology Execution & Delivery

- > Closing the Gap Between Strategy and Execution
- > Agile Management of Large-Scale Digital Products
- > Cyber Security in the Era of Quantum Computing



Program Curriculum

Module 6

The Convergence of Technology Vectors

- > Future Scenarios of Tech Vectors and Implications
- > Democratizing Big Data, Advanced Analytics & AI
- > Harvard Business Case: Al in Industry and Beyond

Module 7

Executive Presence & Communication

- > Leadership Communications & Impact
- > Enhancing Personal Values and Branding
- > Crisis Communications & Reputation Management



Module 8

Boardroom, Governance & Dilemmas

- > Corporate Governance, Compliance and Risk
- > Rationality & Irrationality in the Boardroom
- > Strategic Partner in the Boardroom for Value Creation

Module 9

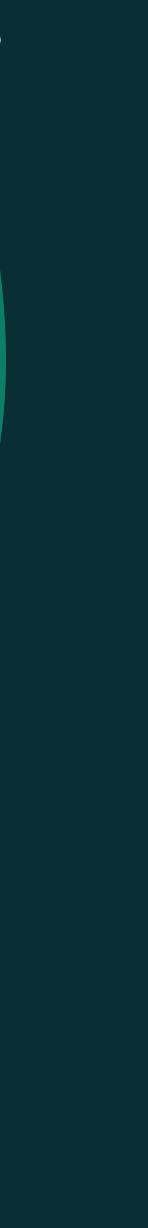
Global Partnerships, Ecosystems & Dilemmas

- > Building Partnerships & Innovation Ecosystems
- > Sourcing Strategies in a Global, Connected World
- > Global Markets, Macroeconomics and the Future

Module 10

Ethics & Legal Dilemmas in a Digital Society

- > State of Play of Digital Technology Legislation
- > Human-Technology Relationship & Ethics
- > Harvard Business Case: Technology & AI Ethics



Lecturers & Fireside Guests



Claudia de Andrade de Wit CIO Port of Rotterdam



Lara Ankersmit Director CBS



Jaya Baloo CISO Rapid7



Natascha van Boetzelaer Partner **Egon Zehnder**



Giulia Calabretta **Ass Professor Delft University**



Artie Debidien CIO KPN



Miriam van Dongen **Supervisory Board** Mollie, Achmea, Optiver



Arjen Dorland Supervisory Board ABN AMRO, Essent



Marco Gianotten Impact Officer Independent



Lokke Moerel Counsel MoFo Prof Tilburg University



Frans van der Grint Partner **Confidant Partners**



Pien Oosterman Vice President Vitec Software Group



Freeke Heijman Co-founder Quantum Delta



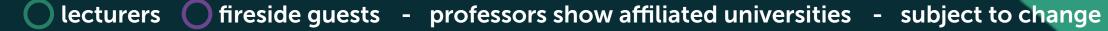
Peter Sloot Professor Amsterdam University



Bouke Hoving CIO ING Bank



Madelein Smit CIO Independent



Ezafing



Marcel Bogers Professor **Eindhoven University**



Inge Bryan **Cyber Security Expert** Independent



Kathalijne Buitenweg Staatsraad Raad van State



Martijn Burger Professor **Erasmus University**



Jan van den Ende Professor **Erasmus University**



Annabelle Gawer Professor **University of Surrey**



Daniel Gebler СТО Picnic



Steffen Giessner Professor **Erasmus University**



Frans van der Meché Professor **Erasmus University**



Lourens Visser CIO Rijk **Central Government**



Anneke Keller СТО PostNL



Rini van Solingen Professor Delft University



Arnoud Klerkx Digital Partner Triton Partners



Tinkebell Independent **Conceptual Artist**



Anita Lettink

Partner

Strategic Mgmt Centre

Anne Fleur van Veenstra Directeur TNO, Prof Leiden University







zafing

Why Erasmus University

Erasmus ranks in the top of best universities in the world, The New CIO-CTO-CDO has an overall rating of 8.4

Erasmus University Rotterdam has an **excellent** academic reputation and maintains a high position in international rankings of **best universities** in the world.



1st in the Netherlands

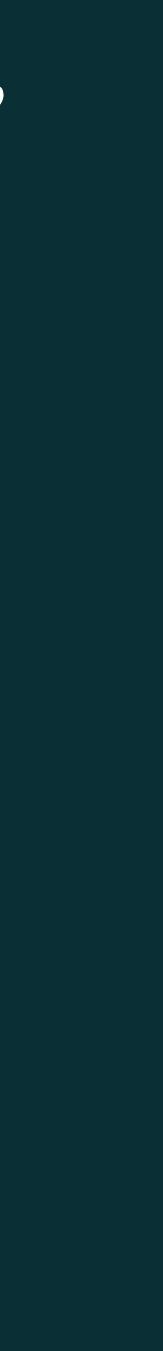


5th in Europe



22nd in the world

Times Higher Education rankings for the subject Economics and Business in 2022



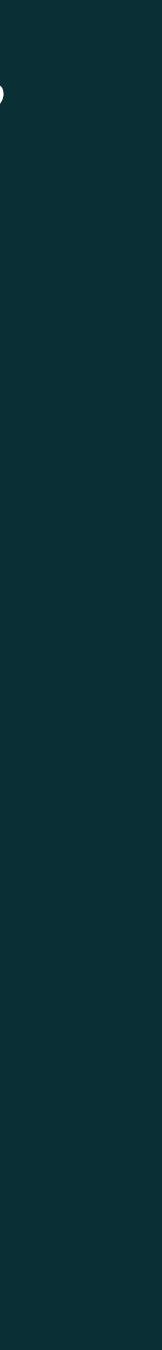


zafing

Harvard Business School case studies

Erasmus University and The New CIO-CTO-CDO are official partners of Harvard Business School

> Our multidisciplinary program presents the most recent international academic and business insights. Digital & technology case studies from Harvard on strategy and governance are part of the curriculum.



Digital & Technology Executives from the following companies have participated in this program



capus

Information

Program Setup

- > Each module consists of three masterclasses from leading speakers from academia and international thought leaders plus one fireside guest for open and informal conversations
- > Program focus is on discussing boardroom challenges and dilemmas and managing organisations in complex settings
- > The program is in Dutch & English; material is in English
- > More information on www.eur.nl/eebee/new-cio-cto-cdo



Hylke Sprangers Executive Director



Prof Bert de Groot Executive Professor



zafing

Practical Information

- > Venues: Erasmus University Rotterdam
- > Dates: every month on Thursdays from 12:00h to 21.30h

Program 2025

- > Module 1: Jan 16, 2025
- > Module 2: Feb 13, 2025
- > Module 3: March 13, 2025
- > Module 4: April 10, 2025
- > Module 5: May 08, 2025
- > Module 6: June 19, 2025
- > Module 7: Sept 11, 2025
- > Module 8: Oct 02, 2025
- > Module 9: Nov 06, 2025
- > Module 10: Dec 11, 2025

Investment

- > € 17.950,- for 10 modules
- > € 11.000,- for 5 modules
- > € 1.800,- for extra modules

Network Event

> Each year a network event is organised for alumni and participants of the program

Dates may be subject to change



Prof Fred van Eenennaam Scientific Director



Jacqueline van der Steen **Programma Manager**



Solange Walop **Marketing Manager**



Erasmus University Rotterdam



Erasmus **Economics & Business Executive Education**